The Essential Guide To Public Domain Profits

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Chapter 1: Introduction to the Public Domain

Many books, radio shows, articles, periodicals, pictures, drawings and other intellectual and creative works have been produced since the dawn of man. Some of these creations have a specific author, while others have been created anonymously. Within the last few hundred years, laws have been developed in order to ensure that when a work is created, it could not be stolen by another person.

What is Plagiarism?

Stealing work that belongs to another person is called plagiarism. Plagiarism is not tolerated. We are warned in elementary school that we should not copy our friends' homework, and this continues through college where we are told that there is a heavy price to pay for submitting the work of someone else as if it were your own. This is concept is so deep within us that many people would never think of doing so, even if they had the opportunity.

Perhaps this is what sets the stage for us to feel so concerned about using other people's work. Having been warned against it for so long, it certainly does begin to feel immoral. Even more, we are able to feel very proud of the work that we are able to come up with ourselves and are proud that we have been able to tap into such capabilities. Some people are able to create their intellectual or creative work quickly. Others struggle over time to come up with just the right words.

No matter what, these processes take more time than simply using someone else's work. No matter how quick we are, we are still slower than the times it would take to copy and paste someone else's work from one place to another. This is almost always the allure of individuals that would attempt to get information from somewhere and submit the materials as their own.

Even when we try to re-word the work of other individuals, it still takes time. We work so carefully to make sure that enough different words are used so that we do not get caught. In school,

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we have to be very careful not to copy too much of the theme, since we may get in trouble for not citing the resource that we used to paraphrase. information from somewhere and submit the materials as their own.

That was the rub in school. Not only were we required to make sure that we would cite our direct sources, but we also had to make sure we included notations in the appropriate places when we used the general theme or idea of a resource that was created by someone else. We learned that this was to be cited no matter who the person was or how we got the information. Reprimands and punishments were handed out to individuals who did not comply, and it seems so hard to grasp that now we are in a position to be able to profit from someone else's work. This is ironic considering how often we were told not to do so. Overcoming the desire to use ready and established materials as their own is one of the things that most people have been practicing for so long (at the demands of their teachers and parents) that they have a built-in anxiety when it comes to these types of situations.

We even learned that the appropriate way to proceed was to cite information that was gathered from a conversation with someone, and we used the interview citation protocol. It was always so much work, but what choice did we have? This is how we were taught to use resource materials. Break through the confines and limits of moral code and honor in the traditional manner. Public Domain work is the exception to the rule when it comes to plagiarism and submitting someone else's work for personal gain.

Not only did this slow us down when we were writing our schoolwork, but it would continue to slow us down as we enter the world of business as an adult. Corporations do not allow others to copy work, and instead of getting a bad grade we could be subjected to much worse punishment. Some places will fire individuals that engage in acts such as these. Now, the stakes were even higher when it came to
trouble for not citing the resource that we used to paraphrase information from somewhere and submit the materials as their own.

Having a job is how most people afford their very livelihood. From childhood to adulthood, we are taught to believe that copying someone else's work is not only wrong, but it can also lead to serious and severe consequences that could alter the very fabric of an individual's life. Most people decided that this was not worth the risk or the time that it would save them if they were to give in and copy someone else's work. After all, jobs are important because of the money they bring in. How would the benefit of taking less time to complete a project be justified in defending a person's reputation? It hardly seems worth the risk.

Perhaps this is why we would never consider the option of quitting our jobs and making money at home using other people's work. How would that possibly work out? It sounds so far-fetched in theory, but if we were to really think about it, we would see the genius in this idea. First, we just need to overcome the moral hurdle that most of us feel when it comes to using other people's work. We need to understand (and make peace within our own minds) with how we are now able to access this public information. Understanding allows the individual to decrease the hesitation that accompanies their role in the business that they are trying to establish. The person is able to take action in order to market a topic and materials to individuals located all over the world.

Using another individual's work seems like a taboo place to get one's information from; it seems like a bad idea. However, if we look back in time, almost everyone has done this at one point in time or another. This is true, even if it might seem to not hold any truth in the statement. There are a number of ways to illustrate this point in order to make it clear to the individual that he or she is not the first person to attempt this, and it is not at all likely that they will be the last person to do so either.

Copyright Issues

Any time we recite fairy tales or other stories; we are likely using someone else's work. So what is the difference? Well, there are some works that have a copyright on them, and other works that do not have a copyright on them. This means that we can use some,

and we cannot use the others outside of the personal enjoyment. The work is presented to the public by the creator in order to be analyzed, but not to be captured and altered by someone else that wants to use the work for him or herself.

Copyrights are the laws that individuals can use and surround their work with in order to make sure that no one else uses that work. It protects the author or creator, and subjects anyone that uses the work to penalties. Exclusive rights are maintained by the individual that holds the copyright.

This mandates that no one else can benefit from the work that the original creator invested his or her time and energy in without his or her written or documented consent. This process is a bit tricky since a number of creators are either dead or surrounded by lawyers in order to protect themselves. It is not impossible, just tricky and likely time-consuming.

How can we use other people's work though? With copyright laws being involved, we could get into trouble. This will only happen if we use copyrighted material. Not all material exists under copyright protection and this needs to be inventoried prior to the use of the material.

A Loophole Exists

This is the loophole through which many people are able to make money and to save themselves time and money in the process. We simply have to find work that is not currently copyrighted and owned by anyone else. If we can do this, we can use any part of the material, in any way imaginable, for any purpose that we desire. Finding this information has never been easier.

Thanks to the Internet, we are able to find things much more easily. We can also organize things much easier . In order to locate items and resources that we may be curious about, instead of going to the library or another establishment in order to find out if we can

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utilize the materials we are interested in, we only have to go as far as the nearest computer with an Internet connection.

For many of us, this means that we do not even have to leave our homes. From here, we can access the region that is known as the Public Domain in order to find information, resources, and materials that we can use without repercussion. This allows an individual to work on their own time at home. If a person is tired and he or she has just got off from work, it is likely that the last thing they are going to want to do is to start working again by heading out to the library in order to access information. They can just as easily stay in and make the most of online resources.

Almost any work can be included in the Public Domain. Any format can be involved and this opens up potentially unlimited resources for the individuals who access this area. We do not have to use a material in its entirety, and we do not necessarily even have to use any of the materials that we find. Still, it is an amazing way for many people to make a large amount of money in a very quick and painless way.

Are you still skeptical about the process? Keep reading. This is all legitimate and by understanding everything we can about the Public Domain, you will go on to learn the many ways in which we can make money using this powerful resource.

Works that are created and entertained under the heading of Public Domain may not be easy for individuals to identify if they did not have the Internet to rely on. The main reason for this is that so much has changed over the last few years; many of the ways in which we used to access different works, be they of art, word or sound, have become much more convenient and efficient. No longer do we need to invest a great deal of time and effort writing to people and contacting officials about the status of particular works that we are interested in gaining access to. Rather, it is much less complicated and the process can be performed in a fraction of the time that it used to take. This is likely why many people were unaware of this potential and the possibilities inherent within the Public Domain until recent years and the invention of the Internet.

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Chapter 2: Public Domain and the Internet

When these technological advances made it very easy for individuals to take already-produced pieces of art and try to pass them off as their own original pieces, it began to be clear that we needed to make sure that rules, regulations, and laws were put in place so that the judicial branch of the government could help keep everything in order. This is where the copyright laws came from. There are other laws as well that help to protect the creations of individuals, including patents and other regulations limiting the use of the information to the author and the individuals that have been able to receive consent from the author. Still, these are the rules that apply to other works, and not the multitude of materials that can be found in the Public Domain.

Before we can understand how easy it is to make money using Public Domain pieces, we must first understand which pieces do and do not constitute that which is considered to be a part of the Public Domain collection. This sounds rather easy at first, but the truth is that there is a lot of work that goes into this process. There are a number of different laws that seem to be changing and altering the status of particular items on a regular basis. Without being familiar with these rules, the status of the work may seem quite arbitrary, but this is not the case. We just need to look further in order to understand properly how and when these laws and regulations are able to function to keep the work inside of or outside of the Public Domain.

Those pieces of material which are considered to be property of the Public Domain will not be able to be claimed by any one entity at the present time. These works, which cannot be organized as giving credit to one particular person or corporation, are available to be used without getting prior written or verbal approval. In some instances, they had an original creator who was given credit but whom no longer accepts this type of responsibility.

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To be able to use a piece of work without discretion may seem like a dream come true. One can easily see the general way that one can make money using public domain pieces, and it is as easy as it sounds. Since there is no one to pay royalties to (or even to request permission from) in order to use the work, a person is able to apply their own thoughts and ideas to the content before re-submitting it to the world. Any money that the person makes is considered to be profit.

When no overhead costs have to be paid prior to re-submitting an idea, then there is no start-up cost for supplementing or re-defining the idea. All of the work comes from the seller's mind and the work that is considered to be public property. Not only is it faster than the individual coming up with his or her own ideas, but it saves the entrepreneurs (individuals that are going into business for themselves) a great deal of time and energy. Instead of spending time trying to come up with great ideas for how to make a profit, they simply need to find the materials that they are most interested in marketing to the public. If only everyone could have this level of simplicity in their jobs! The truth is that they can, as long as they are aware of what to look out for and how to use this powerful resource.

Intellectual Property

Intellectual property is any piece of work that has been created by human intelligence, and the ownership of the piece can be credited to one particular person. This work, in turn, can be protected by law, as we have discussed. Examples of these intellectual property pieces would include, but not be limited to, music, books, poetry, art and other creative aspirations, such as inventions. All of these works can either be protected by copyright or not. This will depend upon the wishes of the individual that creates them and the laws that may have been in effect at the time of it's' creation.

There are many rules that have been created in order to correspond with the needs of the writers, producers, artists, and other individuals of the world who are interested in retaining rights over their work. Most often, the pieces of work that are considered to be outside the public domain are those that have been protected either by copyright, trademark, or patent laws. Other people are not allowed to use the work in any way without having first having received permission. If, legally speaking, there is no owner for the work, then the work is considered to be part of the public domain. Even if someone was once exclusively credited with the material, the legal protection will eventually expire, leaving the work without a legal creator.

For the most part today, the public domain may seem to be limited to intellectual property or those pieces whose original creator has actually given up ownership and presented it to the public for free use, which is something that is unusually common if one were to think about the process. It can also include the pieces that had copyright protection at one time, but the protection has since expired. This means that if no one can find a law giving legal ownership of a property to someone specific, the piece of work is able to exist in the Public Domain.   We are allowed to use it in any way we desire, including making changes.

Protection Under the Law

A copyright law is provided by the United States Constitution. It allows the authors and other creative persons to hold a monopoly over their own piece of work. This specific law was written into the Constitution in order to help encourage the expansion of knowledge, which is very important when it comes to building up our own society and the cultural aspects thereof.

There are some people that would not be quite as motivated to create pieces of work for others to utilize and be aware of, either in the fields of literature, art or music, if they could not benefit from the work that

they have created. If they cannot have some sort of financial or economical reward for their work, the people would have to be doing something else instead in order to generate income. Some people are very dedicated to their work and would try to create it regardless of whatever benefits there would be but others would not, simply because of general time constraints. If something is protected under a copyright law, it cannot be used without the author's permission.

As a general rule, any original creative piece of work can be protected under the copyright laws that have been established. In most instances, a particular idea or a fact cannot be copyrighted and protected.   The law does not allow for this, since it is not an intellectual or creative product. They can, in some cases, be patented or protected under a trademark law that has been created for just such an occasion. Each piece of work must be considered individually.

It is not possible for an individual to look at the categories of books, movies, songs, and other pieces of work from a general standpoint when it comes to considering whether or not a piece of work can be considered under the Public Domain. This is because so many of these pieces have fluctuating laws. Copyrights, for example, are limited. The work may have been copyrighted at one point, but no longer is. The status, in this case, is said to be fluid of the individual and specific work, not the genre to which the work is able to be categorized.

Books in the Public Domain

There are only about 15% of all the books that have been written which exist within the Public Domain. Additionally, only about 10% of all books ever written are still in print and available for individuals to discover in a physical format fresh from the printer. This is important to understand in order to get an accurate idea of how many books are available when it comes to making money by using those within the Public Domain. Many multitudes of books are located in the Public Domain just waiting to be utilized by savvy entrepreneurs.

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These are the current standards under which is it possible to determine that a work is not under U.S. copyright laws: if the copyright that was placed on the work is now expired, or if the author of the work has failed in any way to perform and complete the necessary formalities in order to perfect the laws of the copyright, or if the work was created by the U.S. government, which means it is automatically in the Public Domain. There are a number of other rules that help to define when a work crosses over into the Public Domain and can be used by anyone.

In the United States, these rules are based on when the work was created or published. If a work was published before 1923, then it is already automatically in the Public Domain. For example, if a work was created on January 1, 1978, then it is copyrighted for the life of the author (or whoever is younger if there is more than one author) plus 70 years.

In the event that the work is corporate in authorship, the term is for the shorter span of time equal to 95 years from the date of publications or 120 years from the date of the creation of the work. This helps to make sure that the individual or entity that copyrights the work is able to get appropriate compensation for such. After the legally allotted time is up, however, the entity no longer has exclusive rights to the piece.

Works that were published between the years 1923 and 1963 can be renewed for a total of 67 years under copyright. Some works are able to enjoy the laws of copyright protection for 28 years in the first term or the laws, and is then automatically renewed and has the extension of 67 years for the second term, and these are the ones that were published from 1964-1977. Life plus seventy years, or the last day of 2002, being whichever is greater, is used on works that were created before January 1, 1978, but not published yet.

Lastly, in the United States, for works created before that same date in January 1978, but published between that date and December 31, 2002, the copyright laws are in effect for whichever is greater, between the life of the author + 70 years, again, or until December 31, 2047. Again, this is done in order to protect the creator. However, when their life ends they are no longer able to reap any benefits. The additional 70 years is often able to help compensate the remaining family members or the corporate entity to which the individual was a member of during their life and the course of the publication of the piece.

U.S. Copyright Laws

Materials Created Before 1923	*Materials Created Between 1923-1963*	*Materials Created Between 1964-1977*	*Materials Created January 1, 1978 or Later*	*Materials Created by Corporate Authors*
All Are In the Public Domain	Copyright may be renewed for a total of 67 years	Copyrighted for 28 years; automatically extended for 67 years	Copyrighted for life of author PLUS 70 years. In the case of multiple authors, copyright is for life of youngest author PLUS 70 years	95 years from date of publication or 120 years from date of creation, whichever is shorter

Copyright Laws in Foreign Countries

Outside of the United States, the laws surrounding Public Domain pieces are different, and depend on the particular part of the world in which the work was created. Not all pieces of work are either in the Public Domain or not, since there are several instances of pieces of Public Domain works from the United States not being considered to be a part of the Public Domain in other countries. The reverse is also true. This is because proprietary rights, or those which protect works, are founded in the national laws that countries have been able to establish over time.

Since national laws can differ, so too can the status of a work when it comes to being excluded from or included in the Public Domain. We need to look at each country's work separately. This is important in order to maintain continuity with our efforts to use

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work that is legitimately found to be within the confines of the Public Domain for a specific country.

For example, the Bible is one of the books that exists in the Public Domain, and the material within can be used in any manner for any reason. It can also be used without any kind of legal repercussions on account of using the material. However, some of the translations or newly-formulated editions of the Bible may be copyrighted in certain areas of the world, which means that the public does not have immediate and unrestricted access to them at this time. In order to make sure that the individual is using an edition that they are allowed to use, they will be required to check the status of their particular Bible against those that are found within the Public Domain to be available.

There are a number of other examples to look at when it comes to identifying certain pieces of work that are listed to be in the Public Domain, and these include those that are not books, as well as some of the materials that are in book form. For example, the patents that are on the inventions of Thomas Edison have since expired, bringing his work into that of the public domain, meaning that anyone can use the designs that he was able to come up with, such as the electric chair and the light bulb, which we now use in order to light up our homes. Copyrights have expired when it comes to the works of Mozart and Mark Twain, excluding his work *A Murder, a Mystery, and a Marriage*.

Other Materials in the Public Domain

The movie *It's a Wonderful Life* was in the Public Domain for a while, until a Supreme Court ruling in 1990 gave the exclusive rights to Paramount Pictures. NBC is the only station that is licensed to screen the film during the year at its' own discretion. Fans of the Three Stooges will be happy to know that thanks to a failure of renewing the copyright laws, these four shorts are available in the Public Domain: *Disorder in the Court, Brideless Groom, Malice in the Palace,* and *Sing a Song of Six Pants*. Due to similar reasons, there are many episodes of *The Lucy Show* that are available in the Public Domain.

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This means that anyone can use any part of these highly successful creations in order to make a profit. All this can be enjoyed thanks to a simple miscalculation on the part of the original creator when it comes to the laws of the copyrights or due to the expiration within such laws. The material is ready and available to be utilized by the general public in any way that individual sees fit.

It is important for individuals to thoroughly research any type of work before considering how it can be used in a way to make money. For instance, only some of *The Lucy Show* episodes are available. Individuals need to be positive that the episode they are using is one of the ones that are available. The primary reason for this is to ensure that an individual will be able to make money off of the venture, instead of potentially being sued. In most cases, when someone finds out that an individual is using a work as if it belongs in the Public Domain when in actuality it does not, they will typically first receive a [Cease and Desist](#) letter. If this notice is ignored, more direct action can take place as a result.

Some people may come to wonder how the Internet fits in to all of this, and how it relates to the Public Domain. First, we must look at websites and the domain name of the sites. All of the .com domain names are controlled by one specific corporation, referred to as [ICANN](#). This anagram stands for Internet Corporation for Assigned Names and Numbers. The owner of a domain site most closely resembles the ownership of a trademark, and the owners of certain sites are able to come up against cyber squatting suits and, in some cases, trademark suits in a court of law.

People all over the world can create, sell and buy these domain names at will. If a domain name is not owned, then it does not exist at all. There are no holds on the domain names and they will never enter the Public Domain of any country. They must be owned by one person or another, or else the domain name is not considered to be in existence.

Some people have mistakenly believed that if an individual can post a material or collection of information or other materials made available through a free source of some type, then it must exist within the Public Domain. This misconception was around before the Internet as well, but the Internet perpetuated this idea and made it more far widespread. In the event that copyrighted material was posted on the Internet, people assumed that then it could be copied and reused easily by anyone who desired to do so. Licensing rights and other laws are not limited to how the individual comes about the material that is protected.

It is important to understand that work not within the Public Domain should not be considered to be, and that individuals need to research the materials they are interested in, rather than simply taking it for granted that they will be allowed to enjoy the works that they have found online. Still, many people are hoping that one day the Internet will be able to contribute more when it comes to gaining Public Domain works that are easily accessible, as they would be on the Internet. Project Gutenberg is a great source from which individuals are able to find Public Domain works that can be used in any manner by the individuals that access the work.

Recommended Reading:

Internet Marketing Cookery: Bake Your Online Success With Easy-To-Use Recipes
Eventually, you will want to use your public domain expertise to profit online. Internet Marketing Cookery is one of the best guides – if not THE best guide – that will show you the ropes in this industry.
All Rights Explained
Rights and usage licenses are different on the net than they are in real life. This is very important. One mistake can cost you millions of dollars. One wrong move can make you lose all your revenues, and so much more. But one correct plan will rake in a ton of earnings.
eBook Marketing Revealed
Most of the public domain materials you will gather will be works in written form. The best way to sell them in the online world is through information products – namely eBooks. This resource will show you the ins and outs of this route so that you will be able to familiarize yourself with what it takes to succeed.

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Chapter 3: Making Money in the Public Domain

That explains the important points when it comes to the Public Domain. Still, we are not even getting close to closing up this topic, because we still need to learn how to utilize the resource that we have found. There are specific ideas and more general ideas, but all of them are worthwhile when it comes to choosing a format through which a person can make money using public material.

Now that we have been able to establish how to determine what works are in the Public Domain and which works are not, we can begin to look in a more focused manner as to how exactly we can make money using the information that we can find in the Public Domain. Now that we understand how we have all of this material at our disposal, how exactly are we going to be able to use it in order to make sure that we, as entrepreneurs, are able to generate a profit from these ventures and business attempts?

There are many needs that the information found in the Public Domain can fulfill. By looking at these needs presented by the general public, we can come up with intelligent and successful ways to make money. The key to using the Public Domain works in order to help generate income for an individual is to use this material in order to fulfill these needs.

Website Content from the Public Domain

For example, when a person has a website but is having trouble coming up with content, it is very easy to use as much or as little from the Public Domain as that person feels comfortable doing. It does not take much time, and it can work out quite nicely. By using the information organized in the Public Domain, we can even find two different sources located within the Public Domain and splice them together in order to provide content for the website that he or she is setting up.

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When people search for information related to our website using a search engine, our website will come up. This is convenient for the individual that is looking for the information. Additionally, it provides accurate information since it came from a reliable source.

Website content is something that many people rely on in order to generate enough interest in their website. When people utilize search engines in order to find websites about different topics, the search engine will come back with the websites that have the phrase used in the search field. After this first step is taken, then the stage has been set in order to locate material. When the results are in from the query, the search engine will rank the websites showing the most keyword-rich articles first.

In order to generate interest in a website, instead of sitting down and trying to come up with all new content, why not first look into what is available free of charge from the Public Domain? Save time and money with this novel approach. We can also help ourselves by strategizing in order to make sure that you are making the most out of the time that you have. This will allow the individual to either focus on other work or having time to do something that he or she really enjoys.

When a person does not have to invest their time in writing the content for their website, they are able to manage their time more effectively and work on other things that really need the webmaster's attention. Understand that this process does normally take a while to complete because of the ways in which most people react to using other people's work. They do not need to write their own material, necessarily, but they do need to be able to handle any customer service issues that come their way, for example. These are the things that would more urgently need the attention of the person and have less to do with the content of the website.

So, not only can you save time, but you can save a great deal of money as well, since website owners will not need to consider the prospect of paying anyone else to do the writing work, and they will never have to pay a single penny for using work from the Public Domain. This is a great deal for people to realize and make work for them when it comes to making money on the Internet. Thanks to the World Wide Web, the information stored in the Public Domain is all free, all of the time! Nothing could be better for many entrepreneurs who are in the process of trying to set up their business.

When an individual is able to learn what the public is searching for and what terms generate the most hits, they can fill their website with this type of content and make a great deal of money thanks to the generous resource that is the work of the Public Domain. It's a very simple and easily completed way to make money. The key is to implement some or all of the many pieces of work that can be found in the Public Domain in order to make sure that the individual involved in the work can maximize their time, efficiency, and energy, instead of being required to focus on details like coming up with content from scratch.

Modifying Public Domain Materials

It is also a great idea for some people to find material on the Public Domain and do something new with it, in order to make it stand out from the crowd. For example, a person could sit down and review a story that was posted on the Public Domain and do many different things with it that the person feels would make the work more attractive to people. They could then set the story up in an animated form so people could watch the story instead of reading it and enjoy the entertainment and comfort that this type of activity would be able to offer.

Another great idea would be to read that story, paying close attention to the overall progression of action in the work and to then offer it as an auditory file. Yet another money-making idea would be to offer

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the text as well as the supplemental information that the business person is able to supply to the public. Packages such as this can dramatically and unexpectedly increase the value (and therefore the price) of the items and make them more appealing to many consumers.

There is an almost limitless abundance of material to be found in the Public Domain for use in the work of another person and not the creator of the work that dedicated it to the Public Domain. For example, we can easily locate audio clips, text, pictures, images and other items of the like in order to come up with a bunch of material to string together in a logical and impressive way. If a person is setting up a website in order to sell particular products, it can be very beneficial for them to look at what the Public Domain has in terms of information for these types of products.

It does not take very long at all to do this type of thing. At the same time, we can begin to understand that it will probably pay off big time to invest in this approach. Most likely, it will be possible to generate a complete and functional ad, including pictures and catchphrases, easily and quickly – just by taking the information and data from the Public Domain. Public Domain work can help us in so many ways.   We are initially skeptical because of the other programs that we have investigated on the Web. This is a legitimate option for individuals that want to use the computer in order to make money.

Best of all, the material that is being used is often specific to one thought or idea, which means that it is already entirely focused on the project, assuming that the individual picks specific and related material to use. This is a great thing to keep in mind because of the time and energy benefits that go along with utilizing this public information. There is no reason for one to do their own work if they do not want to when it comes to marketing certain materials and projects online.

Mini websites can be created with very little exertion on the part of the individual creating the site. The real power comes from all the information that can be located in the Public Domain. There are very few limitation on how many mini websites can be created, and

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the most limiting factor will likely be the web creator's patience and time frame designated for such a creation.

This can help pull in a great deal of money using work that has been found in the Public Domain. The point is to make money, so this is a good thing to focus on while operating a marketing plan with the information found. Good material will yield higher results as well since people are in need of reliable, relevant, and detailed information. In most cases, the person involved would likely have an idea in mind as to what they are looking for when they surf for information.

Consumers Want Convenience

Consumers want convenience, and we see this in every day situations as well. For example, sodas come in cans, bottles and liter bottles. Did you ever notice that the individual drink bottles are more expensive then the other options? The next item, when ranked according to decreasing price would be the soda cans. Lastly, the liter bottles are often the cheapest way to purchase soda.

So what is the difference if every bottle is filled with the same type of soda? And why does the item that holds the most soda work out as the cheapest choice? These are excellent questions that any good business person would be wise to investigate as thoroughly as possible.

To answer those questions, we do not have to delve very deeply. Just look at the convenience. Individual soda bottles have a cap, and they are as easy to pack away as they are to re-close. This is the best way for a person to travel with a drink that they are interested in having over the course of their day for when they get thirsty.

The soda marketing committee realized this, and that is how the pricing structure came about. Cans are in the middle because they are convenient to carry around like the bottles.   They do not re-close and store as easily, but the soda company does want to cash

in on the fact that cans offer easy transportation and a compact design to make them more convenient than the liter bottles.

Liters are big and by buying in bulk, as would be the case in this scenario since it offers more that either of the other options, individuals can save money. It is also important to note that soda companies are able to make most kinds of soda for a very low price, but the soda has increased in price because the public wants the soda and is willing to buy the soda. This is a great example to look at when it comes to the idea of the general supply and demand tactics which are used in order to appropriately assign a price to the products that are marketed to the public in different containers.

The public likes convenience and this is what we must give them. Right now, we are involved in a social movement that demands convenience. We have remote start cars, laptop computers, personal small computers within cell phones and cell phones themselves.

We demand convenience most times not out of some kind of inherent laziness, but rather because it saves us time and energy. Technology is what aids us. Technology is also what allows us to keep public material in an environment that is easily accessed by anyone in the world that is able to locate a computer and an Internet connection.

Keeping the consumer's desire for convenience in mind, there are a number of ways that information can be packaged and presented to online customers. You may want to consider one (or all) of the following options:

- Mini Websites
- Niche Websites
- Mini E-books
- Multimedia Packages

Mini Websites and Niche Websites

If anyone is wondering exactly what a mini website is, then this can be easily explained. We can learn a lot simply by looking at the name of the item. This is a small website an individual can create that is centered around selling or promoting only one item.

The entire site is focused around this one particular product and its sale to the masses and this is what makes the site owner their income as a result. All information on the website is, in one way or another, related to the product or object that is being sold by the website owner. It is just not as complex as some other sites may be. Regardless, it is still just as valuable and beneficial.

Another easy way to make money using the information that is found in the Public Domain is to make niche websites for individuals to visit in order to satisfy their needs and desires. This is a very exciting idea for individuals that are interested in accessing different types of books from within the Public Domain and then using the clips from the text to make these niche websites. It is very easy and profitable for people that are interested in doing this type of work when it comes to books and the information within the Public Domain.
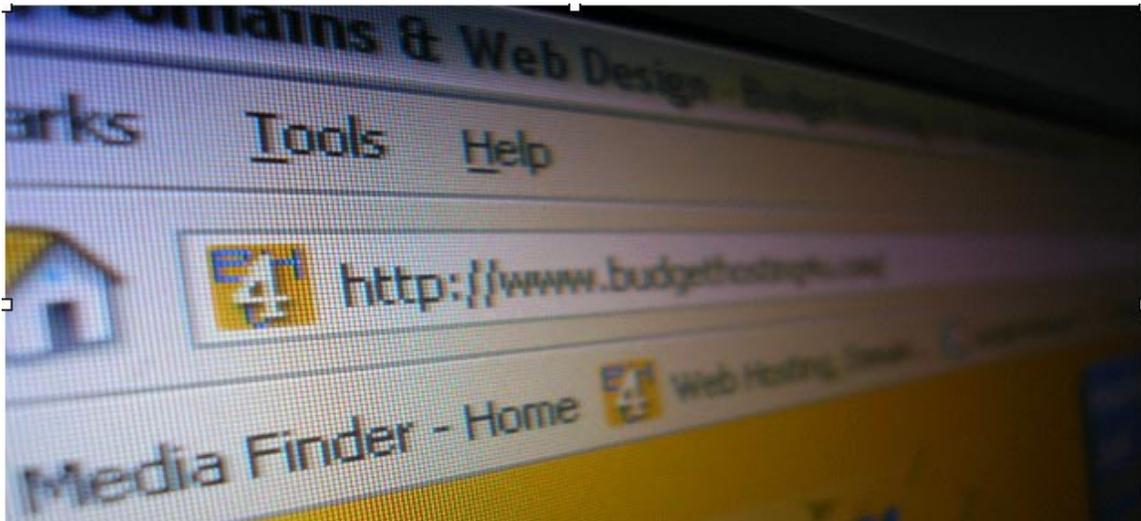
By providing instant content for individuals that would otherwise have to go through the books to locate the information themselves, a website creator is able to fill that need to the public. Additionally, the same approach can be used in blogging, and the

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blogs can be added to by using Google Adsense and other like additives. There are so many opportunities for individuals that are interested in learning how to make the most out of the material the public owns, we just need to consider different applications in order to come up with a suitable way to make money. That is why we are reviewing these options in this chapter.

Many people may not be aware of this next approach and method through which a person can make a good amount of money on a consistent basis. It is not being used by many people right now, but the more people learn about it, the popular this approach will become.

Make a Mini E-Book

Making a mini-e-book may sound complicated since many people are not aware of what they are and why we would be interested in them.   It is very easy for many people to do – especially when all you have to do is copy all or some of the material that can be found in the Public Domain. This can be created within a matter of minutes, taking up very little of the individual's day, and creators can give it away for free on their websites in order to keep generating traffic back to the particular website address that they own and work off of for their business. Viral lead generators can be used by adding viral marketing effects in this way, which will result in the creator having traffic for life when it comes to the site.

It is great when someone shows us that they are interested in owning the material that we have created. Not only does it meant that we are able to make a profit, but it is also a way in which an individual can accomplish something and be proud of his or her work and ideas. These sales are often the focal point of the business person's life. After the purchase, there is a great deal of work that will need to be done.

While we all know that following up after a sale has been processed can be beneficial to creating loyal customers, some of us may not want to invest time in coming up with a response because there are too many sales all at once or simply because they are not sure of what to say. Sometimes we may worry whether the words or tone

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are right. Why not simplify and use the material found in the Public Domain in order to have a beautiful and pre-written auto-responder note for customers? This is a great solution to any issue that the person may have when it comes to inquiring about the individual and their purchase. Best of all, the auto-responder can be set to send after each and every shipment occurs.

Follow Up with Customers after the Sale

Following up with consumers in such a simple way can help to improve the loyalty that one shows to their customers, and this is especially beneficial given the number of stores that are located on the Internet and the competition that exists between them. In addition to offering competitive prices, store owners need to rely heavily on their customer service skills in order to keep business. Auto-responder follow-ups are a great way to show that you care.

They can also work as bonus material in a pinch, which can make a person feel much better when they are trying to find something quick and easy to offer. When trying to offer a little something extra to sweeten the deal, it will not hurt to add in some articles from the Public Domain as another incentive and most people will appreciate the fact that they are receiving a bonus. Material from the Public Domain that is able to help people that are interested in the subject matter can also work effectively as a reward for entering a specific website, promotional material for affiliate programs and countless other things that creative individuals can utilize and benefit from the usage of such valuable resources.

There are some instances in which an individual will be attempting to gain instant credibility and public awareness in a particular field. Find a great article in the Public Domain that is relevant to the topic at hand, and then simply get to work publishing it with your personal information on the web. If the articles are good and offer pertinent information in an accessible and concise manner, you should have no problem achieving instant status with whipping up articles that are free, and can technically be yours, within a matter of seconds.

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Everyone who markets on the Internet is trying to be accepted and wants to be able to become an authority in a certain area . Utilizing articles or pieces of books that can be found in the Public Domain can greatly help an individual out who is marketing their name and resources on the Internet. It is quick and simple, which means that even if a person is not very familiar with the computer, they can still enjoy the benefits of making money utilizing this method.

Multimedia Packages

Another thing to keep in mind when we are getting involved in this type of activity is that it is very easy to change things up when it comes to the medium or method that is used in the Public Domain. It is worthwhile for many people to think about creating multimedia packages to sell to consumers. For example, an individual can get an audio source from the Public Domain and then create different things to go along with that audio piece.

Some options include adding or making up a visual aid to go with the clip, or a text item to accent the package as well. This is a thoughtful idea since many people are interested in complete packages. Still other people may want to consider the approach of making a pamphlet or newsletter in order to go along with this and other people may consider a longer e-book to go along with the material that is already prepared on the Public Domain audio file piece. All you have to do is re-work or add to the information that is already available to you.

One final way in which we will look to make money on the Internet is in this manner. It is very easy to make products more appealing, just by tweaking a few simple things within the material that has been decided upon. Individuals that are particularly adept at marketing will enjoy this final idea on how to make money and generate a profit using material that is found within the Public Domain.

By simply taking the information, pictures, and other details about a particular project, and marketing them in a similar but improved manner, individuals can make a great deal more when it comes to selling these items. Sometimes just rearranging the way in which

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the information is submitted to the consumer can be enough to make more people consider the product. This is not difficult, but it can be a very effective marketing method.

There are many more ways in which individuals could easily invest in the materials and information that they find within the Public Domain. The more creative the individual, the more likely they will be to come up with new and exciting ways to generate more income for themselves easily and effectively. Imagination and marketing ability will greatly benefit individuals that are interested in using and re-using the information that can be found easily within the Public Domain works that are available for use. By not limiting one's self, the person will be able to come up with many creative ideas on how to use this easy accessed information in order to make a personal profit.

New work is being made available on the Internet all the time, since copyrights are often expiring on pieces or the renewal options are not being taken advantage of by the owner. Even so, there are still many people who are interested in giving up their own personal work to the greater good of cultural progression. An individual should check back often since new works are being added all the time and this will help entrepreneurs to keep expanding the information that they are able to make available in forms that makes them money.

Recommended Reading:

Niche Site Manual
Learn how to build multiple niche content sites in 30 days or less!
The Info Product Creation Manual
Learn how to create information products. Whether they're eBooks, special reports, videos, audios, deliverable media, and the likes, this guide will teach you how to come up with quality goods that will sell like hotcakes!
Digital2Physical
Learn how to transform electronic copies of public domain information into tangible products that can be delivered to your customers' doorsteps.

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Chapter 4: Avoiding Traps and Pitfalls

It is important to be cautious and think before we make any decisions in our life. There are many ways in which an individual can generate income using the material that has been found in the Public Domain. However, this does not mean that there are no complications in this matter and within the business as a whole. It is important to be aware of the different problems that could befall an individual in order to protect oneself from the different traps that could harm the person's attempt to make money.

Despite the fact that many people could be well on their way to making a substantial amount of money through the use of works that have been published as a part of the Publics Domain, these people will still need to be wary of the many traps and pitfalls that could await them. We may be vaguely aware that there are a lot of different problems that can affect people and also the businesses that they have invested time and energy into, but we need to know about them more specifically in order to plan how to counteract them in the event of an emergency. The way to stay out of trouble when it comes to pitfalls that these individuals may run into as a part of the Public Domain is to be aware of the many different ways in which the law can be used against the individual when it comes to Public Domain works. Preparation and education will be key factors that will help determine the level of success of the entrepreneur.

Certain dangers will inherently exist for individuals who believe they are prepared to begin taking on this type of work, especially when they have not actually educated themselves on the specifics that accompany the material in the Public Domain. This is why we need to be careful when performing this type of work. By taking more precautions, we can prepare ourselves for the traps and pitfalls that have befallen other individuals before us and strengthen ourselves against making mistakes and uneducated decisions about how to handle our business. As a result, we are more likely to be successful and suffer fewer of the setbacks that can strike an entrepreneurs at one point in time or another.

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Do Your Homework

Not all editions and volumes of a work are available to the world at large as a public document can be used at will. This is one of the most frequently-observed issues in the field because some people have mistaken impressions about the material in the Public Domain. Most people do not know that this is the case and suffer in response to their use of the copyrighted material. As a result of failing to understand this prior to beginning their work, one of the biggest problems that can befall individuals would be using a specific edition of the work that is under copyright or another law of protection that they were not observant of when it came to the usage of the work. This is in direct opposition to what the copyright on the material stands for, which is the label that is put on the work in order to maintain the particular owner's hold on the rights and contents of the material, and users can be legally responded to by the individual that owns the copyright on the material.

Some people may not even be aware that there is more than one available edition of a particular book, novel, or other written work, and even of any other type of work that has been created. That is why this particular aspect needs to be researched so thoroughly by anyone interested in using the information that they are able to find in this particular housing structure of work from all the many different contributors around the world. Additionally, it may be possible that a book is translated into several different languages and some of those languages are not available in the Public Domain while some of the languages are available to be used by entrepreneurs.

This is very confusing for many people that get hit with this problem over of what appears to be an unprovoked and unexpected situation, when the truth was that they just were unaware of the protection that the work was under. It is important that the people with the work being used despite the fact that it does not belong to them and that they are able to realize that this problem is

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legitimate and something that entrepreneurs need to be aware of at all times when they are accessing Public Domain work with the intention of generating a profit as a result of the material's use. In order to make a profit, we need to avoid any types of lawsuits in addition to finding the right material to meet the needs of the public.

It is a very simple thing to be aware of, so most people will be able to avoid this problem successfully. However, they would need to have been made aware of this problem in order to later avoid the issues that may arise at a later date. Like this, most of the traps are easily avoided as long as the individual that is taking part in this business is educated and informed in the proper manners. That is why this chapter is such an integral part of the book.

It is one thing to make individuals aware of the ways in which they can make money. It is also just as important to inform them about the ways in which they could potentially lose money as well. Additionally, this will help individuals to stay out of legal problems that could befall those using inappropriate or incorrect materials. In most cases, individuals aware of these guidelines will make fewer mistakes when it comes to successfully running their business.

There are a number of instances in which people may not be aware of these translations, either, and it will be very important to determine these facts prior to attempting to use the work in question. In order to use the legal or allowable version of a particular work, it needs to be researched in order to make sure that it is the correct version that is being used free of charge by the individual and not one of the alternate versions that is not available to be used by the masses in a free format arena. It can be very difficult for the individual that used the wrong book or the wrong edition of such a book to get out of the situation without being required to pay restitutions or royalty fees to the person or corporation that currently has legal rights to the work that was used. We want to avoid this since it goes against the original plan to make money, and instead could force the individual to pay money instead.

When a piece of work has translations or multiple editions, it cannot simply be assumed that the individual is entitled to any of those specific pieces of work, simply because one piece of the work is in the Public Domain. Available material is not the same as material that can be used by anyone at any point in time. This process needs to be researched carefully. It cannot be stressed enough that individuals need to make sure that the information that they are using is not protected by copyright.

Get Your Public Domain Materials from a Reputable Source

Second of all, there are many places on the Internet that will claim to offer legitimate Public Domain material, but it is very important that the individual get his or her material from a reputable source. Not all of the places that claim to provide Public Domain works are actually in the business of providing individuals with the accurate and legitimate material that is advertised to the public.   They may have made some kind of error when it comes to the edition of a book as well.

This means that in some cases, they are just not informed about the problems the can go along with the alternate editions and translations of the books or materials. While they may not mean to, they could still be providing people with incorrect information and this will often work out badly, not just for the individual but also for the website owner as well, if the owner of the material finds out that it is being used in such a way.

When someone gets information from a less-than-credible site, they run the risk of infringing on copyright protection laws, simply for taking some bad advice from a website. In addition, a person may be forced to pay back any of the unpaid royalty fees that were incurred from the individual's use of the work that was found to be illegitimate after being used and distributed to other people. It is the responsibility of the individual to make sure that they are not doing anything illegal. However, it is likely that the website owner would be liable for some sort of legal action as well since they, too, were making copyrighted material available to anyone that desired access to the work or material. Very quickly individuals will learn

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that it pays to make sure that the right sources are used, even if a person would rather just quickly get the work over with, without focusing too much on the legitimacy of the work that is being used.

There are many places that individuals know to be legitimate, but it is more difficult for individuals who are inexperienced with the Public Domain to spot the illegitimate offers that they may come across. This poses a problem for many people that use the sources from the Public Domain as a way to make money. In order to make sure that a particular site is not illegitimate or offering bad advice for individuals regarding the works that it has presented under the heading of Public Domain one would have to research the different editions that are offered. This would include checking the dates for a possible counting error for the nullification in the copyright and locating another source in order to confirm the offering of the particular and specific piece that is being offered. This is important to many people who are involved in the business because of the vital levels of importance that are placed on working with the correct information when being used for personal profit on the Internet and in other areas.

It will also benefit many people to remember that just because one can access information freely this does not mean that the information is free to be re-distributed by the individual in any way, shape or form. This is one of the biggest problems that individuals in possession of copyrighted material have come to experience in the wake of the Internet. We are able to access almost anything that we want to access thanks to the many advances that have occurred in recent years when it comes to technology, including encyclopedias, videos, articles, newspapers and other types of information popularly searched for information.

The Internet allows us to access information at a much faster rate than we were used to prior to the dawning of the World Wide Web because of the many places that are able and willing to contribute to the social and cultural expansion of the Internet. However, in some ways this has lead to more confusion when it comes to the Public Domain since so many people are not aware of the fact that accessed information does not mean that the information is free for the taking. In order to stay out of trouble when it comes to the

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legalities and specifics of different types of work, make sure to research what is being considered for use thoroughly before actually committing to using the particular piece of material.

It is also vital that individuals are very careful when it comes to work from overseas and pieces that have been published in order countries. This needs to be considered very carefully by users, especially if the material was published somewhere else before they were published in the United States, assuming that they were eventually published in the United States as well. There was a number of different works that were once considered to be a part of the Public Domain. However, over time laws were passed to re-protect the work of the individuals.

In 1996, copyright protection on materials that were in the Public Domain was restored in a number of different cases under a couple of trade treaties that the government applied. This affected many of the works that individuals had created in other areas of the world, which were eventually made available to the individuals that lived in the United States of America. This means that while in the beginning of the Internet age people could access these types of works from the Public Domain when they wanted to, for more than 10 years these works have been under copyright protection and has not been available to be used by individuals in the public. If a person were using the information in these materials prior to the reinstatement of the copyright laws on these works, they were required to cease distribution after the activation of the laws in 1996.

GATT and NAFTA Trade Treaties

When the [GATT] and [NAFTA] trade treaties were revealed to the public, it mandated that the work could be protected under US law if it met a certain amount of criteria. Some of these criteria included the situation in which the work would still be under copyright protection in the country in which it was first published, even if the copyright protection had since expired for the work. Additionally, that first country in which the work was published was not permitted to be the United States.

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These are the criteria that need to be met by the work in order to be protected again, and if this is not met by the work it will not be able to enjoy the benefits of the GATT and NAFTA trade treaties that were established in 1996. If the works were some of the ones that were affected by these particular treaties, the material would then be referred to as "revived works". They are called revived because the works' copyright was revived by these treaties and they are once again considered to be protected works and no longer available to be used free of charge by any individual with access to the information.

These revived works are no longer permitted to be used as a part of the Public Domain. Instead, individuals who wish to use this information need to receive permission from the individual or individuals that currently have ownership of the copyright before they can make any kind of attempt at using or altering the material. This is because they are under protection from the copyright and in most cases are able to incur a royalty payment. In this case, the individual requesting use of the materials would not only have to obtain permission, but they would also potentially be responsible for paying any royalty fees.

There are a number of different ways in which individuals can come up against barricades in their plans to utilize what they believe to be a work in the Public Domain that they want to use for their own purposes. By being aware of all the different ways in which an individual may fall prey to common problems and situations that plague the people that use false Public Domain works, they can protect themselves against this type of trouble. Without this protection, it can be very difficult for individuals to know how the appropriate way to use works that they find in the Public Domain in order to help generate a profit.

Chapter 5: Adding Your Work to the Public Domain

When a person creates an original piece of work that expresses some aspect of the human psyche in either a visual, auditory, or communicative format, this individual can either copyright the work or give it up to the public. This is a very basic proposition, but in most cases the decision is cause for scrutiny. These are the options that are available and open to the people that choose to take part in creating new material. There are many reasons for going along with either one of these options, and this choice is left up to the individual who created the work in question.

This place is designated to hold all different kinds of information and materials that belong to the public and not to one person or a group of people. Included in this would be old radio shows, some television shows, videos produced by the individual and pictures that have been taken by a person. They may submit all of the work that they have been able to create on their own, or merely some of the work, such as a specific portion of piece of the work that they have created.

No Legal Owner

When the work is given to the public at large, there are no laws or protection clauses in place that will keep the work exclusive to the creator and it is considered to have no legal owner. The creator is the individual that came up with the original version of the work, and may not include the translations or pending editions of the work. Sometimes the individual is able to enact these protections right after the work is created and in other cases the individual may wait to put these types of laws in place on the work.

When an individual does not want to retain rights to their work that they have spent time designing, they have the option of submitting their work to the Public Domain. There are many different ways in

which an individual can go about adding their own work or pieces of work to the Public Domain, which is the area that the public designates to hold all the work that is created and does not belong to one person in particular. After a work is placed in the Public domain, it is available to the public. Any person can use this material in any format, regardless of whether or not they generate income from this venture using the material that has been found in the Public Domain.

In doing so, there are a number of different ways in which the individual can also profit and benefit themselves in this situation. In addition to providing the entire general public with media, users will be able to critique or utilize as they see fit. They can repackage the information, change it, edit it and alter the content or material in any way they want. Or, as some people are prone to do, they can merely copy the content that has been made available to them.

Immortality for the Author

Any pieces of the work or the work in its entirety can be used by anyone who chooses to access the work. For people that want to submit their work to be included in the Public Domain, this is one way in which some people could achieve the immortality that they desire as a result of their achievements. This is one of the most obvious reasons that a person would give up their work in order for it to be accessed by any person in the world at any point in time and for any reason. This would potentially be going on endlessly and forever as a part of the Public Domain collection that has been established thanks to the Internet.

Many people will say that to create a written account of something is to express one's own being, that they were here on this Earth for a time. By giving up rights to a work, the individual is able to tap into the expansive timelessness of the work that mankind creates. Even when new people come along and expand on the work, or use it for their own reasons, the original creator is still able to live on through the work that others create. Being immortalized in such a manner is

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something that many people crave and may not be sure how to attain because it seems like such an abstract concept when there are no direct paths to take someone to this end goal. The Public Domain allows them to find a way to successfully achieve such a desire or dream with ease, which is something that no other environment is able to offer to the same extent.

While many people may be more interested in putting copyrights on their work in order to maintain sole rights to the information that has been produced, there are some of these people that are far more curious about adding their own personal work to the Public Domain and seeing in what ways their work can be used, marketed or reproduced. This chapter will help us to understand how a person would come to this conclusion as opposed to any other option. We can also learn how the individual would be able to give their work to the Public Domain, and how other people can locate the different works that have been submitted.

Giving Up Individual Rights

By giving up an individual's rights to their own work, the creator can profit and benefit in a number of ways, if not monetarily. Not all benefits will come at individuals in the form of cold, hard cash. Some people are not as interested in receiving money as a result of coming up with a creative work, song, book, or general creation.

On the contrary, there are other things that can be considered. Many other ways exist in which the creator may be able to influence others when it comes to giving the work to the public. To some individuals, this may seem to be much more important and profitable in the long run. It can be chosen as an option instead of keeping the work and publishing it in order to have it automatically copyrighted.

Some people believe that it will be easier to learn about these advantages and benefits through the use of examples. While it would be possible to investigate and list all the different rules and laws as

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they apply to created pieces of work and how the individual can be benefited by giving up the work, this is not always the best way. Many times, individuals will not initially see how these listed rules would pertain to a particular situation. It can be more helpful to look at the individual cases in which people would be able to re-use the work in the form of a timeline.

Time Line of Events

- Student makes visual videoStudent decides to keep video or share with others on WWW

- If video posted on WWW, copyright protection is automatically assumed

- In this case, video cannot be used without permission

- If student chooses to give up video to Public Domain, student gives up all rights

- If video given to Public Domain, others can take video and expand on it

To illustrate specifically, we will ask readers to consider an artist who has worked all semester long on a visual video that is being submitted as their final project for the art course that they are involved in at their choice of college during the course of their education. No matter when the work is created or when it is finished, once it is done the individual has a decision to make. They can either keep the video to themselves or share it with everyone in the known world.

This may seem like a no-brainer, but more people will be interested in exploring the options when they learn the benefits of each option that they have. Understanding the reasons that people may wish to submit their work will allow people to come to terms with the fact

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that the work is available to be used in these methods. It can also help individuals to come up with new and more exciting ways to market the work that they will be able to find on the Public Domain in order to generate an income, either in order to supplement the money that the individual is already producing, or in order to replace the money that they are earning from other outlets that they would prefer from which to distance themselves.

Once the video is completed, if it is posted on the World Wide Web, copyright protection is automatically assumed and the individual owns it. It is important to be aware of this, because it does not need to be inherently stated. There does not have to be anything in or on the video that is stating that it is protected by copyright laws.

Even though there is nothing that says otherwise, no other individual is permitted to use the video that has been posted, at least not without the permission of the individual that created it. If someone used the product without getting permission, they can be involved in a legal lawsuit that would otherwise make many people worry about their future and well-being. Instead, individuals need to understand that there are some sources and products that are automatically copyrighted, simply by their induction on to the Internet.

On the other hand, the individual has the option of giving up the video to the Public Domain.

Some individuals may then look at this situation and will consider either keeping their rights to the video, which many people interested in their own work will automatically consider, or they will be able to offer their work to the Public Domain and give up any rights that they may have been able to possess when it comes to the video. However, this is not simply a decision over whether or not the individual wants to keep the rights.

There are other factors at work here when it comes to deciding what to do over this simple video. Taking multiple factors into consideration will be necessary in order to make the best decision in the interest of the creator. Additionally, we need to think about what is in the best interest of the work in general and how others may be able to help expand the use and audience of the creation.

Communal reasons may be one of the most important factors to take into consideration in regards to the video. These can also be referred to as political reasons, in that the creative works can build upon each other and continue expanding and evolving. Either way, it is beneficial to be aware of the ways in which individuals are able to interact and work with each other as a result of the video.

Many individuals will continue to expand on available artwork or visual aids. One of the reasons that this comes to pass is because there are some people that have an unusually hard time coming up with original ideas of their own. Instead, they may be far more comfortable using a template on which they can evolve the idea or premise of the creation. This is not the only reason that individuals may choose to give up rights to their work, but it is often the most important, since the entire point is to allow people that are more expressive to make the creation better. Love of the project, in an unselfish manner, drives this particular desire and decision when it comes to donating and dedicating the work instead of having the original material copyrighted.

Individuals that are more invested in the big picture and their personal connection to the progression of art and movements in the visual field are likely to adopt this type of approach when it comes to their work.

However, it is also important that the individual realize that by giving this work to the public at large this does not prohibit big corporations as well as singular artists that may build on the video. In the event

that a big corporation does access the information, there is nothing that would force them to give any of the information to the individual that actually created the video and then submitted it to be used by the corporation.

There are still other reasons for individuals to consider giving up their work to the public to use. Some people would prefer to give up their work as opposed to copywriting the material simply because to aspiring artists, it can be very impressive for the individual to have their work used by others and altered in unique and different ways. For some artists, this is simply a matter of getting their work exposed to the public and for others it is a matter of getting as many people as possible interested in the work in order to establish some groundwork audiences for the video and the art that the creator would develop.

When it comes to giving up one's rights to the work that they have created, there are many reasons that an individual might want to be involved in having rights established on their own work. However, some people are also interested in the less financially rewarding reasons that would encourage a person to submit their work to the Public Domain. In the end, the resulting decision will be the responsibility of the creator of the work, and these things will need to be considered by the creator in order for him or her to make an informed decision in the matter.

Publishing Your Work in the Public Domain

Now that we understand that the process of giving up one's rights to a form of work may be beneficial, we can look at how exactly a person would go about publishing their work to be used in the Public Domain. Donating or dedicating work to the Public Domain is not as difficult as many people might originally believe. It is fairly straightforward and simple. When a person creates a work, they can either put copyrights on the work or not.

For individuals that did initially put copyright laws on the work, they have the opportunity to later forego renewing the laws or to dissolve their rights to the material as the exclusive owner. If the individual did not initially place any copyright laws on the work, and there is no current hold on the material, then the process does not need to involve the disarming of any particular laws already in place. Instead, the individual is able to release the work into the public domain.

They can do this simply by attaching a note to the document or material, which says that the author of the work has given up all rights to the following material and released it into the Public Domain. From there, the work can be used in any manner that the individuals observing it see fit, including editing, reformatting, modifying and elaborating on the information that is given in the particular material piece that is being considered.

Chapter 6: Profiting from Public Domain Use and Re-Use

Some people may voice the opinion that profiting from Public Domain use, and the re-use of many types of material, is immoral or demonstrates bad business sense. This may stem from the notions that we were taught in school. These thoughts are often perpetuated by the rules that are established by many businesses and corporations that require their employees to come up with original content and writing pieces.

However, the truth is that this practice is very important and it does far more good than harm when the right materials, being those that are not copyrighted, are used. In many instances, the pieces of work have surpassed their days when it comes to the allowance of specific right infringement laws and their ability to benefit the original creator of the work, in either a status or monetary format. After a set period of time, the pieces of work that have been protected and then able to become a part of the Public Domain. In most cases, this is simply due to the fact that the individuals who would have likely benefited most from the printing and publishing of the work would no longer be able to reap the rewards of such a venture, and so it is given up to the world.

Since many copyright laws last for the author's life time, plus several years, it is very easy to see how most people would be morally comfortable working in a situation such as this one. In many cases, the original creator has passed on and is no longer able to benefit from the monetary rewards of his or her work. In other cases, the author has voluntarily and knowingly relinquished all desires to receive any type of legal protection when it comes to their work. Many people are comfortable using these types of materials as well, since they are given with the author's permission to be a part of the Public Domain.

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Take an Existing Idea and Build on It

One of the most important reasons that individuals would want to be able to access the Public Domain and use the materials that can be found on the website hinges on the ways in which people are able to build on ideas that have been previously established. There are hardly any creations that have been able to achieve perfection on the first try, as many people are aware of especially if they have tried to do so at any point in time. Due to this fact, many people will keep working on an idea before they are finally happy with the end result. There are many versions of a piece of work that an individual will go through on their way to trying to establish perfection within the work.

By building on previously-created work, we are able to advance a thought or movement in a specific way, either to promote the idea or officially dispel the idea. This is particularly impressive and desirable when it comes to a particular art movement, theoretical assertion or any matter of debate since many people are interested in working in this area in order to promote education. As time goes on and we learn more and more about different areas of study which can help us to improve many of the project that have been created in the past before these new explanations or theories were formulated.

This type of progress may take a great deal of time, and answers cannot always be found within a single lifetime. In the event that one lifetime does not yield the necessary responses, by allowing others to continue to work on the issue, progress can continue. When people are interested in the furthering of human intellect, they will be very happy with these types of strides that can be made in the educational field and within the particular work.

It is very beneficial that individuals are able to get this type of information and potential work free of charge. While some people may put their work in the Public Domain, others are able to comfort themselves as they place laws and confines on their work in the form

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of copyright measures for a set period of time. For work with copyright laws in place, it can be very difficult for anyone else to get access to the material in order to edit or alter it while the laws are in place.

As a matter of fact, in order to obtain permission from the creator of the original work, the person who is trying to access the material will most likely have to go through lawyers in order to get the matter resolved. Lawyers may be very difficult for some individuals to interact with since the dialogue can be so complex and involved. When a person is trying to get to a particular piece of material to alter or use in their own ways, they may not be prepared for the legal proceedings that may have to take place before this is able to occur. Some people are, however, very prepared for this and the proceedings that will need to occur.

In contrast, it is very helpful for people to be able to make a deal without lawyers entering the picture and putting a delay on the time frame in which the material may be able to be accessed. The Public Domain represents an area of creative work or educational work that is completely void of lawyers and laws. Any individual can perform any work in any manner that they are comfortable with in regards to the material that they are able to find, as long as they found the work within the Public Domain.

Still, research will need to be done in order to make sure that the accurate and usable versions of the material are being used by the individuals looking to use, alter, replicate or promote the work to the public at large in order to make a profit. Lawyers will not be a part of the scene when it comes to the Public Domain, as long as individuals make sure that they do this necessary research. This will also help many individuals to avoid penalties and fees associated with copyrighted material.

Some people will want copyrights on their material to begin with. This happens quite a bit, as many of us will be able to easily notice. However, when the laws protecting the work are in the position to expire, if the work has not or cannot be renewed, it automatically goes into the Public Domain. From here, anyone can access the information as they see fit. There is no charge for these materials,

either, and the individuals who access the materials do not need to get a letter or other form of communication in which permission to access the material is granted to the individuals requesting it.

Are You a Creator or Marketer?

A generalized area of public information also allows individuals to capitalize on their strong points. In many instances, there are people who can create the information, but they are not able to market it in the best of ways. For example, they may not be able to market the information that they created in a way that would make it worth their while.

Some other cases show that while a person can market information, they have a difficult time being able to generate the material themselves. In this situation it is very possible for individuals to act in a manner that would most enable them to shine and work on using their natural talents as opposed to forcing themselves to generate certain things that they do not have such an aptitude to perform. The Public Domain helps to act as an environment in which individuals can utilize their natural talents instead of forcing themselves to develop new ones. This saves time and energy that can benefit them in both the short and the long runs.

When a person is more capable of coming up with original information than marketing it, it is very possible for individuals to work on creating that foundation and offering it up to the Public Domain. They can present their ideas and formats to other people, who can utilize and market the ideas for themselves. In exchange, the individual that created the work is able to achieve recognition, despite the fact that they will not be able to receive monetary compensation for their specific submitted ideas.

On the other side, we have the individuals that may have more trouble coming up with ideas in a timely manner. Instead, these people are able to access the different materials that can be found in the Public Domain. From there, the work can be used in any way that these individuals choose to present it. It can be used in part or

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in the entirety of the work, but the important part is that they are able to use it.

They do not have received permission from the creator, although they do have the option of crediting the creator of the original work if they choose to do so. Even if they do, they are still able to keep any of the profits that they are able to make as a result of using the information. The original creator may or may not receive credit at the discretion of the individual that uses the work and generates a profit.

These two groups of people that are able to perform very different, but still very essential, roles. We can see that by working together, they are able to fulfill the necessary requirements of coming up with and generating new ideas and methods, while the work will eventually go on to be evolved and revolutionized in order to make way for progressive activities in the line of thought to which the work is attached. The two groups are able balance each other out and meet the needs and demands expressed by the public that are required of them to meet in order to be successful. Both groups are able to enjoy success, but in different ways.

For people that are struggling to understand the point of the Public Domain, it is vital to the development and expansion of different cultures that are looking to build upon their different, currently available media resources and intellectual ideas. Nothing helps people to grow and think and develop like having a foundation on which to grow their ideas. Having a whole area designated to works from the past that have been transitioned to being available to everyone, thanks to the expiration of the copyright laws protecting them, is essential in the lives of many people.

Additionally, the new ideas that the creator has denies themselves the ability to latch on to any laws that would protect them as the generator of the particular material, helps people to understand human nature. This is the part of human nature that wants to see the progression of thoughts succeed. While money is more important to some people, it is not as important as this chance of success for some of the people that donate their works to be included in the Public Domain.

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In the Public Domain, all of these sources and materials can be gathered and compiled in an organized fashion, and later used in order to help individuals make a profit from the bits and whole pieces of the ideas that are presented. There are different mediums and materials that can be used by anyone at all, and when they are combined to create packages they are especially effective. Not everyone is in possession of the skills required to take part in certain practices, including being able to piece together Public Domain work into a product of package that individuals have a need for. Still, these people are often able to contribute to the progression of our cultural and intellectual ideas and accomplishments by providing new and expanded information to be considered by relinquishing rights to their own work.

While many people may argue that the Public Domain is not a moral ground on which individuals can give more thought to particular pieces that have already been created, the fact is that individuals release their work to the Public Domain for a reason. It is important that people consider giving their work to the Public Domain either after or before the copyright laws that may be in place are expired, simply because it helps to increase the expansion of man's mind when it comes to values, ideas and ways in which to market different items. Having this available is a great benefit to many individuals that are trying to find this information and expand on it in new and exciting ways, and this can be a great reason to use the work. Adding to it helps to progress the thoughts about the material in a natural and advantageous manner.

There is nothing wrong with using the material that has already been established by other people in the world as long as the material is taken from a reliable source that offers content that has no copyright laws on the material. While this specific approach may not provide 100% original content, it is still able to provide quite a bit of information that people are looking for.

We have learned that it takes much less time than it otherwise would to organize the material and make it available to anyone around the World who may be in the process of looking for the material. This helps many people to maximize their results, in

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terms of their income and the money they are able to make, when they work for themselves and begin to prosper with their own business rooted in material that was previously composed by another person.

Recommended Resources:

The Ebay Ebook
Ebay, the Internet's largest auction site, will prove to be a veritable market for the public domain products you will come up with. Mastering its nooks and crannies is sure to serve your business well.

Making Money Online Made Easy
Want to know more avenues for your public domain products? This guide will show you several ways by which you can earn a living online.

Building Your Own Digital Bookstore
Sell your own public domain collection through your very own online bookstore. It may not be an Amazon.com immediately, but it's a start, and this comprehensive guide will show you how.

Jimmy D. Brown's Internet Business Basics
Let Internet marketing guru and respected online personality Jimmy D. Brown teach you how to set up your own online business through this series of instructional videos you can watch from your own monitor.

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Chapter 7: Public Domain Profit Classes

Many of us went to school. First we attended elementary school, followed by junior high school and high school. In some cases, after we graduated from high school we would go on to further study at a college. This was most often the case when we were trying to pursue a career that would necessitate a degree before one could properly access the field. Wouldn't it be great if we could also find such a way to educate ourselves about the Public Domain and our most successful ways to make money using this information? For most people, this would be a great idea. What these people may not be aware of, however, is that there are classes that people can access in order to learn just this!

Some individuals will learn about and be interested in the many Public Domain profit classes that are available to help people that want to get the most out of their experience with these materials. These are classes and meetings that allow individuals to gather and exchange or learn different tips and tricks as they relate to the Public Domain and the methods that can be utilized in order to generate income as a result. By being able to experience this in a classroom environment, whether the individual is taking the class online or in a with other students, individuals are able to learn the fine points of Public Domain for profit.

Public Domain for profit classes are supposed to teach individuals a variety of different things when it comes to using the Internet and making a profit.   When it comes to utilizing the pieces of work that are currently being contained in the Public Domain many people will agree that the process is more easily understood through classes. For some it is the format in which the classes are taught, but for others it is the more structured environment that provides the most benefits for the individual. Either way, these classes are virtually indispensable for many people that are looking to expand their capabilities in this area.

While many people may inherently know that using another person's work or some of the available public work can save a person a great deal of time and energy, they may not be aware of all the other benefits and reasons as to why it is important for people to be able to do so. If the individuals are not aware of profitable formats in which to use the material, then this will not really help them as much as it could if they were aware of all the tips that a class would be able to provide them with. Additionally, while people can sit and talk about the ways in which the material can be used, sometimes individuals will need to see the individual steps of progression that illustrate just exactly how and why a person could utilize this type of information.

Classes are available to help people with these types of concepts, but that does not mean that everyone will be able to benefit to the same degree when they take a class that is geared toward teaching people how to use Public Domain materials in a variety of different manners. The point of the usage would be in order to generate income for the individual, in most cases. If people are sure that they would not be able to learn in a classroom setting, then it is possible that they would be able to benefit more from a book or some other method of learning. Still, classes are very effective for a number of people who are trying to learn more about the Public Domain and the methods of utilizing information about the available work and methods in order to generate a successful income in this type of business.

In the end, one may ask oneself if Public Domain classes are really necessary and why someone would invest money in such classes. Is there anything new that is exchanged within these classes, or can we learn everything that we need to from a book? As with most things in life, there are things that will generate an interest in the classes and things that will also generate a more uneasy feeling about the classes.

The choice is left up to the individual as to whether or not a person would benefit from the classes in general, but we are able to examine quite a bit when it comes to these classes. Some of the aspects that

we are able to investigate would include the benefits and the drawbacks that the individual should consider before signing up to enroll in any kind of class. This is especially true when the individual is exploring the Public Domain being used as a source of income and the classes that would correspond with this business.
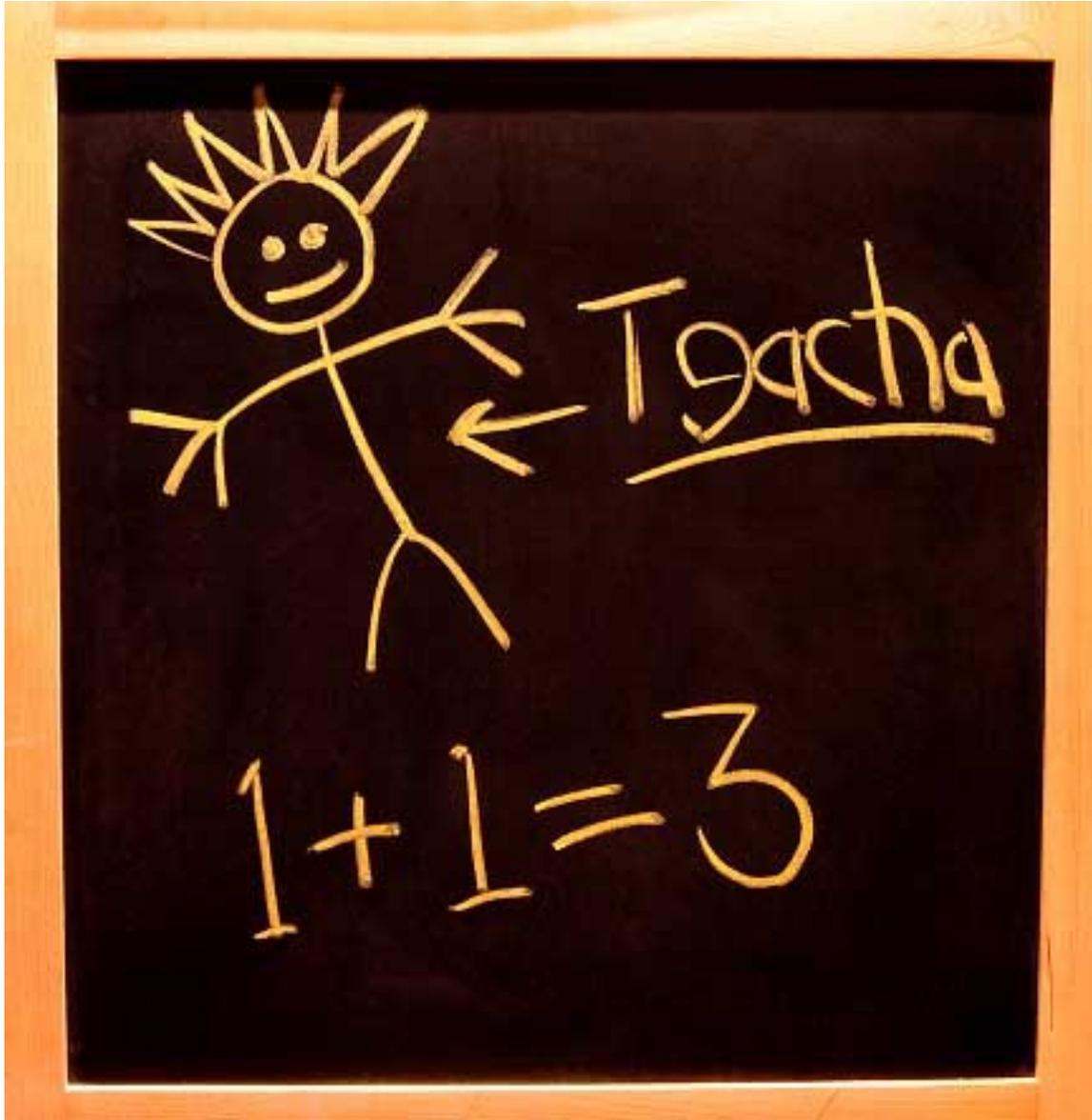
Advantages of Public Domain Classes

One advantage is that we would be able to get hands-on experience without the risk or the threat of losing time and money. Even if we mess up, we will be able to correct it within the classroom. This is one of the best things about taking such a class; there is not nearly as much of a risk as if we went about the process without having taken the class.

Just like other classes that you have taken in school, we need to learn and practice what we are doing before we put it out there for a grade. That is the point of these types of classes, which will benefit many people that are interested in the experience. In order for individuals that are interested in using the Public Domain as a source of income to be able to use it in a way that is strategic and effective, it may be beneficial to first practice making up a format of what the students would be exposed to outside the class. This gives them a sense of what they would be working with on a daily basis, but it is also practical when it comes to trying to learn how to correct certain issues that the person may come across during their experience using work from the Public Domain and reposting or otherwise utilizing the material that they have found.

Drawbacks to Public Domain Classes

Still, as with most things there are two sides to the issue. With Public Domain classes, there are both benefits and drawbacks when it comes to the topic. A drawback when looking at these types of classes would hinge on how much the individual has to lose by performing a trial and error run in the real work as opposed to in the classroom.

If a person tries using something outside the class in order to see if progress can be made without guidelines and aid from an instructor, this can be a gamble. However, many people would argue that since the Public Domain materials do not cost anything to use, there are very few ways in which a person could actually lose money. At the very least, when it comes to this type of approach, it is one of the safest formats to try without investing in a class prior to

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attempting work with the material discovered within the Public Domain.

On the other hand, a counter argument could be offered to this discussion by the individual. If a person is not utilizing available aid from a professor or teacher that is expertly skilled in this arena, then how would an individual understand what they did wrong if their plan does not work out? To continue with this line of thinking, if corrections do need to be made and the individual does not know exactly what went wrong, there are likely few people around the individual that understand the process and procedures needed to go into creating and maintaining a useful form of income generation as a result of using materials that could be found in the Public Domain.

Cost of Public Domain Classes

The price of these types of classes can vary a great deal, and part of this may depend on where the class is being held and who is teaching it. How much a person wants to spend on a class would also likely factor in to their decision as to whether or not they would even monetarily be able to take part in the experience. If a class is too much money and a person cannot afford it, then taking the class would not even be an option for this person. Cost is a very important factor for people that are looking into the option of taking a class on this topic.

Knowing the exact and specific price will likely help individuals to come to an educated decision regarding whether or not the individual believes these classes would be cost effective if they were to take them. Whether or not a person feels that they could benefit from such a class will be the key indicator as to whether or not they will be able to. No one else understands on such an intimate level how the person responds to specific types of learning environments, stimuli, and classes. Therefore, only the individual can decide for his or herself whether or not there will be any advantages and benefits for them in the class.

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Guarantee

One key thing to look for when researching these classes would be to find one that offers some type of guarantee based on satisfaction or some other imperative criteria when it comes to refunds and making sure that the student gets their money's worth. This is one of the ways in which an individual could protect themselves from fraud or a scam, should they desire to do so. By offering to refund money, the establishment shows that it is overwhelmingly dedicated to having the students learn the necessary procedures in regards to the work and teaching in successful and effective manners.

Many people will appreciate this type of approach, since most people are inherently wary of situations involving the Internet because of how many schemes have been discovered in which normal, everyday individuals are swindled out of their money. The guarantee helps to show that the individual has nothing to lose by taking part in the class. Even in the worst-case scenario, if they learn nothing new from the class, they will get the chance to practice ideas that they may already be familiar with, and they can ask the school or the teacher to refund them their money.

It can also help for the inquiring student to investigate the different businesses, establishments, and teachers that are offering the class. This is most often done in order to make sure that the schools and instructors are legitimate. For example, in the United States, in order to determine whether or not a corporation or establishment is legitimate, one can check the Better Business Bureau.

The Better Business Bureau

The Better Business Bureau is the organization that was established by the government in order to determine whether or not businesses or corporations were in good standing and to then detail why or why not. The database is simple to use when it comes to researching businesses. People that have used the company before will notice that it is especially helpful in the sense that the website is easy to

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use and very accessible, even for people that are not so familiar with the Internet and how to operate some of the more complex websites that are out there. It would be helpful if the class is outlined in a practical manner. This is so that the individual will know the basics of what will be taught. Look for a class that will tell you specifically what will be reviewed during the session, and also possibly how much time out of the class will be spent on each section. Sometimes it can help to contact the specific instructor and just ask them to approximate for you how much time they tend to spend on each section and how long they intend to designate for questions from the class. It is helpful for the instructor to acknowledge that there will be a question and answer time so that if someone knows ahead of time that they have a question, they can be reassured that the instructor will make time available to them to ask, either during or after the class. When an individual is given a clear-cut list of the things that will be gone over in class, they are able to use this information for their benefit. For example, this easily illustrates for the individual what will be reviewed and this can be compared to the information that the person who is considering the class has already been able to become involved with on their own and outside the classroom. If there is nothing new within the class for the individual to learn, then they would likely need to locate a different establishment with more advanced classes.

This will likely be able to save the individual time and money, which can pay off big in the long run, instead of wasting time going to a class that will be beneath their education level. Most people will not take kindly to contributing a substantial amount of money for the class, just to sit there and listen to all the things that they already know and not be able to get anything else out of the time in the classroom with the instructor and their fellow classmates. By asking for and getting a syllabus ahead of time and before the individual enrolls in the class, a person can ensure that they are not wasting their time or money in the tuition or the deposit that the class may require.

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Most people will also note that if they are given a listing of the things that will be gone over, they can use it as a reference sheet during the class and afterwards as well. By giving out testimonies of what will be reviewed in the Public Domain for profit class, the establishment sets standards for themselves and a suitable guideline for the individuals that are taking part in the class. This can also be used later on if the student or consumer has a dispute to settle in relations to the class, such as if they feel they were not able to take part in the activities and the topics that the syllabus (as stated by the school or the instructor) scheduled.

In some instances, the lack of attention on the part of the instructor may result in the reaction that the individual is unhappy because they did not go over, for example, two of the ideas and concepts that were on the syllabus. It is the instructor's responsibility to make sure that, no matter what, that they will be able to provide everything that they have promised, or that the school has promised on behalf of the teacher or instructor, to the public. If an individual does not get to review something that they wanted to, without notification at the beginning of the class and the option of leaving or getting a partial refund, then the students have a moral foundation for asking to receive compensation for negligence, either on the part of the school or on the part of the instructor.

Some groups of people, however, will still prefer to be able to locate information that which would be offered in the syllabus on their own. They will consider the classes to be more wasteful than researching the information themselves. Sometimes this research process can take a longer period of time, and the individuals that would prefer to learn in the classroom setting are interested in the convenience that the class provides them with. Sometimes this research process will go on to take a shorter period of time, as compared to individuals that take a longer time to research on their own. An example of this is when the individual already basic knowledge of the elements and of the important functions of using the Public Domain in order to be able to generate personal profit.

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When people learn better on their own or they feel slowed down by others, it would be beneficial for them to either find a class that is individualized or a tutor that only teaches one person at a time. That is why the decision over whether or not to attend school will vary from person to person as well.

However, for individuals who learn better in a class or classroom setting, one can safely assume that finding a Public Domain for profit class would benefit them greatly. In some instances it may also matter how many people are in the class. While there are lecture sized classes and more personal classes, there are even more formats in which these classes can be taught; some classes are held in a physical location and others can be taught in online forums. Knowing about these available options can help the individual to ensure that they are making the best possible decision when it comes to their learning options.

This will inevitably come down to an individual's personal preference. While there are benefits and drawbacks to all options when it comes to learning how to utilize the Public Domain, it is easy to understand that different people have success learning in different manners. Importance should be placed on the individual being self-aware enough to understand how they would best be able to tackle the job of understanding and using the Public Domain.

Additionally, individuals who do decide to take a class should learn how to protect themselves against fraud and other schemes designed to get money from the individual. The course should provide information on this topic, as well as information on how to maximize the profits with information from the Public Domain. The central goal is to make money with these resources.

If an individual needs a class in order to help them comfortable and confidently go forth with the venture, then they should seriously consider the class. Most classes can be very helpful if the right institute is chosen. However, if the individual is already familiar with what will be required of them in this type of situation then they may not need to take part in these classes.

Chapter 8: Public Domain Secrets Revealed

Did you know that some of the classic stories used by Walt Disney and his animation company were taken from the Public Domain? It's true. Many people did not know that Snow White and the Little Mermaid were both works that were originally presented to and taken from the Public Domain. By placing his own spin on the stories and animating them, Walt Disney was able to create classic stories in a format that people were able to enjoy and love for years to come.

There was a previously untapped desire for individuals to be able to enjoy these stories not only from a literary standpoint, but also from a visual standpoint as well. Walt Disney and his animation studio were able to bring new life to these stories and satisfy the imagination and desires of people in the public sphere that wanted to enjoy a movie that would be fun for everyone in a family. This was something that the public wanted that no one else had been able to come up with, and this is why his work was so successful at the time.

Even now, the work that the studio is able to produce is indicative of this beginning. This is the type of beginning which focuses on the desires of the public in order to pinpoint a successful mode of business for Walt Disney and the individuals that work at his animation studios. Making films and other creative works allowed Walt Disney to make a great deal of money in a fun and exciting way.

Government Works

Government works are also automatically entered into the Public Domain. Any laws and bills that are written up go here upon completion. This is because government works are considered to be the result of the indirect actions of the people.

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Maybe at this point, you are thinking to yourself that this all seems to be a little too good to be true. There is so much potential located in one spot. Why is it that everyone is not aware of this fact? Why does not everyone work with the material, ranging from audio to video and more, that can be found easily in the Public Domain? In order to answer these questions, we just need to dig a little deeper at what is required of individuals when they take on this type of work, and also look at the secrets that will help lead us to success.

Well, the truth is that sometimes there are ways to use information, but too many people are not made aware of the process or procedures that would need to go into such a venture. Or sometimes people will be aware of the information, but they will not know how to use it in order to make money. We need to have all of our ducks in a row before we begin our process, and sometimes people forget this and begin their businesses half-cocked without a clear plan.

In still more instances, the individuals, for whatever reason, will choose not to heed the advice that has been given to them. Perhaps the information that was given to them was too vague and it still sounds like an unlikely and scandalous way to make money. In order to be successful, we need to be fully aware.

That is the case for almost any business, so maybe it sounds a little bit silly. The truth is that it needs to be stated because so many people are used to the instant scams that people try to market on the Internet. In most cases, these scams do not work and many people are left feeling bitter and jaded about the time and money that they may have wasted on a bogus business plan that someone convinced them to try.

However, this is not a fly-by-night operation. While many people find that once they understand the procedures, it is fairly simple, it does require individuals to do some research and work in order to yield financial results that will benefit the entrepreneur. You have to do the beginning work in order to succeed, just as you would with any other business or job that you initially approach.

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This type of business plan is not complicated, but it does require that the individual who is using the information be aware of certain things. In order to be aware we need to be educated and this is why we needed to look at those problems and pitfalls. Still, there are other things that we need to make ourselves aware of in order to succeed, and these secrets will aid us in many different ways when it comes to the overall life span of our businesses.

Some of the things that we should be aware of would include the pitfalls of the process as well as the secrets that can be exploited. The ins and outs of these situations need to be understood in order to allow the individual to make even more money as a result of their investment in time and energy when it comes to using the Public Domain as an income resource. Secrets are able to highlight to us the tricks that work and help to increase efficiency and accuracy when it comes to the goals of such a business plan.

So, perhaps now you are asking yourself, since this information is being offered so generously now, why everyone is not rolling in money and how is it that some people could be trying to utilize the Internet in order to generate income and failing. Would everyone be super rich if they read this manual? Why would anyone still be working in menial jobs or at a job that they do not like?

These are valuable and important questions. The answers are not so difficult to understand, and in hearing the answers we can better prepare ourselves to succeed and not to fail, as some before us have had to go through. By listening, we are opening ourselves up in order to have a better chance of learning to succeed.

The truth is that a person can be given all of the tools, but if they do not use the directions that came with the tools, they will end up with an unsteady and not sturdy, lopsided bookcase from which they will scarcely be able to display their sentimental items. A broken bookshelf is no place to rely on displaying items. Not only would it be unstable, but it also would not accurately show off the nature of our items. This is the point when it comes to how to

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make money using the material that we can so easily find in the Public Domain.

No one wants to turn their website into this bookcase. We can understand fairly easily that this is why it is so important that we look at the secrets of the Public Domain. Understanding the secrets will help give us the proper tools that we would require in order to build a sturdy and useful business for ourselves. Otherwise, we will be left with a rundown website. While it may be offering something that many people are interested in, if the people cannot see the material in the best light, they may become disheartened with the source.

Tricks and Tips

There are a number of tricks and tips that a person is able to assume over the course of their evolution from novice website creator to money generating website guru. One of the ways in which individuals can increase their likelihood of success would be to look at the tips that have been used by others. It is almost always incredibly easy to then incorporate them to the greatest extent possible within their own lives. This is the Public Domain personification of using good advice from the people that have been there and done it.

This is beneficial not only because it helps to increase the odds of an individual generating their own income and becoming their own boss, but it is also helpful to the community at large because in order for something to be successful. The work, as Walt Disney was able to accomplish, has to be fulfilling a need that the public has expressed a desire to have someone fill. This is the market or the target audience that the individual business person will be trying to connect with using their product and the success will hinge in a big way on the supply and demand of the work that the individual is offering.

What Do Your Customers Need?

If a need is being met, the method will likely be successful. This is the secret in its simplest form. This is the key that many people need to determine in order to increase their ability to make money using the works that can be fond easily within the Public Domain. By isolating a specific need of individuals, it is possible to come up with a dozen ideas or more to be able to make the necessary material available to individuals that require it.

In the end, this will help the creative person who came up with these ideas to be able to make money and generate a substantial income for the person. This is our goal. We need to take supply and demand into consideration and not just choose our works and materials at random, blindly hoping for the best.

If business-minded individuals choose to do so and focus on the demand of the public, they will be able to help other individuals that need something specific in addition to these other successes and benefits that have been discussed in previous chapters. The good news is that all of these things can be performed at the same time. In a concise manner, the secret here is to not limit one's self. We have come to learn that the World Wide Web is a very large, important resource, and it is able to represent an ever expanding environment and home to consumers that are looking for one type of product or another in which to invest.

This means that if a person can think of a need, there will likely be a market or a substantially sized target audience for the idea that has been generated by the entrepreneur. Successful marketing will be the next important step that the individual will need to take in order to be able to tap into that already existing market. Having clients is important since this is where the money will come from when consumers start to become interested in the product that is being offered.

Generating Leads

Generating leads does not have to be a difficult task, although many people would argue that this is the most difficult part of the business world. We have tried to simplify this area as well, when it comes to the Public Domain and materials housed there. When the individual is able to come up with a lead or leads that will draw the audience to the seller instead of the other way around, he or she has overcome a tremendous hurdle. It is much easier in the long run when it comes to expending time and energy on the part of the seller when they get the audience to come to them and voluntarily and eagerly take part in the consummation of the product, rather than the other way around.

It is important that people educate themselves by reading this chapter of the book in order to learn about these secrets. While the secrets themselves may not seem to be that elaborate or complex, they are still very valuable and for good reason. They represent a way for the individual to minimize the amount of work that they actually need to do, while maximizing the amount of income that the individual will be able to generate.

Don't Let Fear Hold You Back

Successful people who have been able to turn their dreams into a reality by using this approach will advise others to give this form of work the benefit of the doubt and to try it before passing the business off as just another Internet marketing scam. After all, there is no money that will need to be invested in starting up this type of business. This has to do with the fact that the material that is to be used is free for the taking by anyone that wants it. Taking this risk is more worthwhile than many people may believe, and this is the basis for this particular secret that we are currently examining. People are assured that at the very worst they will lose maybe a day or two of energy that they invested into the project, which is not much in the big scheme of things. We have often invested much more than time in things that we thought would

make us money, only to be disappointed in the end when we failed to reach our goals and earn back our investment.

When a person lets go of their fear, they will be able to more clearly see how this process will work, free of charge, in order to help bring about success and a substantial income for anyone that desires. Fear is something that holds many people back in a variety of different ways, and most often it prevents people from realizing their dreams as well as their true potential in life. The risk that often comes with this type of startup business attempt is minimal because of the limited amount of startup ingredients that the process necessitates and people will really only have to focus on the amount of time that they put into the attempt. The startup is limited in funds when it comes to the money, enthusiasm, energy and time on the part of the business person interested in this line of work, which makes it a relatively low risk in the life of the individual.

There is no Shortage of Free Information

Probably the biggest secret, although to some people the most obvious, is that there is a lot of information in the world that a person can use for free, wherever they want, whenever they want. There are many people that do not know the specifics of copyrights and the other laws that protect or legally bind a work and make it ineligible to use, particularly the fact that they do eventually expire and the work can be used by anyone that wants to do so. Copyrights are not good forever, although they may be good for the entire lifespan of the individual that created the piece. Even the most well known works, be they pieces of literature, paintings, stories, song, or video and audio clips, will eventually have legal expiration dates when it comes to the ownership of the items. This is when they are up for grabs and housed within the Public Domain.

The first step to being successful in this particular field is simply to understand the fact that there are no fees to access the Public Domain, and there are no limitations on how much or how little of the content needs to be used by the individual. Public Domain

works can be used as much as a person wants or needs.   This boils down to the fact that any amount of the song, article, book or artistic work can be used by the individuals that locate the material within the Public Domain.

No limitations exist on what can be used, as long as it is legitimately a part of the Public Domain. It is also true that there are no rules that address how often an individual can access the information with the intent to use it. By repackaging the way a book or article was written, an individual can make it their own.

They can even add some of the music that they have found in the Public Domain and pictures as well in order to create a full package to be marketed to the public. This offers more than what the individual could find on their own within the Public Domain, since everything comes packaged together on the business person's website. This is contradictory to the ways the material would be found in the Public Domain, which is separately and potentially in pieces that are not convenient for the individual to access and use.

In effect, the individual is able to begin their journey of earning substantial sums of money by using the Public Domain and the many types of works and pieces that are found there. It is a very easy, yet perfectly legal, method of doing business using the items that are available in the Public Domain. Many people are able to enjoy the many ways in which implementing this procedure and the Public Domain profit attempts that the individuals use will change their lives.

Secondly, individuals that are using this information do not have to use the work in its entirety. They can use pieces of the audio, video and text files that they find, and not the whole piece. The work can be edited, altered and remodeled at will.

Permission for use does not need to be granted by the creator when it comes to any of these practices and formulations involving the work. Anyone can use it. This is perfect for creative people that want to come up with something new and fresh, a convenient package for anyone in the world to enjoy.

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In the Public Domain, all of these options are fair game for usage. After taking the material, the individual can claim the work in their own right. They have no legal ties to the work, no one does, but they can still attach their name to the work in a general manner. In many cases this is done in order to give a person a certain sense of credit and reliability when it comes to the work and being published on the Internet. A person will have instant status just by posting the work on the Internet, and they have not broken any rules as long as they do not claim to be the owner, in the legal sense, or the work that they have posted in order to bring attention to their name and reputation.

Anyone Can Submit Their Work to the Public Domain

When it comes to other secrets that the general public may not be aware of, we should also consider the fact that anyone can submit their work to the Public Domain and it can remain there forever, which is very beneficial for the scholars and academics, as well as the business people trying to gain access to these works. This dedication to the Public Domain is traditionally done by many people in order to help create a bigger inventory for many people to be able to use for whatever reason, in order to generate money or not. Additionally, this will also help to incite others to build on topics and thought processes that have been made available, progressing the movement or notion that is discussed or addressed in the work.

This type of evolution is important to keep the human mind growing, both in intellectual and creative ways. By giving ourselves freedom of creativity and thought, we are able to make sure that the thought keeps on growing and developing in potentially limitless ways.

People can use these expanded ideas in order to generate income, or in order to be increased upon again and moved back into the Public Domain once more. This is all dependent upon the specific individual who is found to be accessing and working with the material on hand.

If this happens and the material is put back in the Public Domain, the individual gives up personal rights to the work. In addition, this will also ensure that many people will observe and evolve the idea, all while the individual is able to sit back and observe the events unfolding. Again, this process is done without the individual having to worry about royalty payments and the other legal or binding issues that would otherwise affect the individual. Especially if they had the rights to the work and if someone were to use the material or information without asking the creator for permission.

They do not have to pay for accessing the work, either. No money needs to go to the author or creator of the work, or to the Public Domain from which the work is garnished. Everything in the Public Domain is up for grabs and can be used at the same time that many other people around the world are using the exact same information.

As a result, many people will come up with similar ideas as to what they project. This is where more creative individuals may be able to have an edge. The edge could be granted since they may be able to come up with simple but effective methods through which they are able to attract a more diverse audience.

While a person in this situation may not be able to get monetary compensation for giving up their work, there are other benefits that they are able to receive. These benefits have more to do with the public at large. An individual's own account of what should be made available to the public will likely play into the decision that would come about as a result of the creation of the work.

There are some types of people that are able to enjoy creating a work, but not making money off of the end result. More often, however, it is typically the case that the works within the Public

Domain are there after their copyright laws and protections expire, or the individual fails to renew the restrictions in a manner that is mandated by the copyright officials. These are the most common ways in which the material enters the Public Domain, but not the only ways that this could be performed.

It is important to learn about these secrets in order to be able to effectively utilize the Public Domain to its full potential. This is the case in most work fields. When a person is aware of all the tricks and tips that they are legally allowed to use, they can limit the amount of effort that they need to put into the task. Meanwhile, they can actually maximize their profit and returns. As a result, this is the key to being able to generate massive amounts of supplemental or primary income for an individual or household to use as they see fit.

Recommended Resources:

Web Traffic Explained, Vol. I

You cannot generate leads without generating traffic, and this eBook will show you several tried and tested methods on how to experience "rush hour" all year long.

Web Traffic Explained, Vol. II

Out-of-the-box and cutting edge ideas on how to generate the traffic that your business needs.

Ezine Publisher's Manual

Capture their attention – and their contact details – by offering an electronic magazine that they will not be able to resist.

Advanced Email Marketing System

The father of public domain information mastery – David Vallieres – offers this complete and comprehensive course on the core methodology in Internet marketing. If you're serious in wanting to earn money online, then enrollment to this course is a MUST.

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Chapter 9: Public Domain Problems

No business is entirely free of risk. Work within the Public Domain is no different. However, just like with anything else, if we educate ourselves we can overcome problems along the way. By staying ahead of trouble, we gain an edge that our opponents may not yet have. This helps to ensure our overall success within the field of marketing Public Domain material in order to generate a profit and turn our business into a great way to make an income for us and for our families. Struggles are a part of life, and this situation is no different. Do not worry, though, because you do not need to suffer with this as much when the problems that are most commonly faced by other individuals that have attempted this project.

As we addressed in the last chapter, one of the reasons that not everyone that is involved in Internet and Public Domain work as a career is benefiting in the best ways or to the greatest extent that they could be doing so. This is a problem. We need to solve it before moving on it to tackle this issue by looking at the problems that we face so that we are able to rebound quickly if there was a setback or simply because a setback could occur, despite the fact that it had not yet been an occurrence.

Instead, they may actually be failing in their attempts, and failed attempts are not what anyone sets out to do in the world of business, or in almost any other environment. But this does not need to be the case and there are alternatives. Prepare to keep reading and learn how to tackle and successfully overcome these problems that many people have already had to face.

Instead of giving up, these people need to sit down and identify the problems that they are having in the Public Domain, because this is the first step to turning things around and working once more to generate big money as a result of our investments. Once the

problems have been identified, we can go over some possible solutions that will help us get back on track. The key here is to not get too discouraged and give up before we really gave ourselves a fighting chance.

Stay Motivated

We need to stay motivated and positive when it comes to our business. Let's review some of the most common problems. Once we accomplish this, we can see what we can come up with as far as solutions are concerned.

Many people think that this process will be an easy way for everyone to make a ton of cash and we would not have to put in any effort because we have finally found the way to make money doing absolutely nothing. While making money, and a lot of it if at all possible, is intended to be the case, this does not mean that everyone can simply do whatever they want to do whenever they want to do it. Nor does it mean that they do not really have to focus too much on their procedures and have a structurally sound business plan to rely upon.

Do Your Homework

It still requires that the individual do a fair amount of research in order to make sure that everything is legitimate and no piece of work allegedly from the Public Domain is being taken advantage of during its use by the individual in question. This problem is easily avoided. A person could simply double check the availability of the material by using the Gutenberg site.

There are points that the person will need to verify before he or she begins using the information that was found in what they believed to be the Public Domain because otherwise a major problem could befall the person. When it comes to the material, it must be proven to have been residing within the Public Domain at the time of use as well as after the material is being used. This is the

credibility and reliability that needs to be put in place prior to the official availability of the individual's marketable material.

A scan should often be done in order to make sure that something like the recent laws to reestablish the copyright laws on foreign work has not compromised the individual's business plans. Not only is this a good idea due to the fact that double checking any supposed facts shows motivation and reliability, but otherwise the individual that used the material could find themselves in trouble with the law and the owner of the rights to the material that was used.

It is a much safer approach to do the research first instead of waiting for a Cease and Desist letter from authorities. That can ruin an individual's business plan as well as their bank account if they end up being responsible for any fees as mandated by the court during the possible trial for copyright infringement. We want to avoid that at all costs, for obvious reasons.

Project Gutenberg

One of the main problems that exists when using the Public Domain is that it can be quite difficult to understand and assess all of the different works and determine whether or not the work has rights on it or not. In order to help make sure that the work is not under copyright protection, many people will benefit from looking at the more reputable website areas from which individuals can get material that belongs in the Public Domain. For example, Project Gutenberg is a great website that makes material available to all individuals interested in Public Domain work and this is precisely what we have been looking for when it comes to finding a

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legitimate source that offers material that other people have no legal ties to.

This is also helpful because we can access, without fear of repercussion and legal woes, these royalty-free materials. Especially since this would be material that was accessed by a person that is found to be a third party and therefore completely unrelated to the original publication or creation of the work. This is in spite of the fact that it was taken in order to alter and/or supply it to the public for financial gain.

The Gutenberg website is best categorized as an online library which makes all of the Public Domain materials ready to be utilized by anyone at a moments notice. This is very convenient. Lots of people are looking for convenience in their lives, if only to free up their schedules in their every day lives in order to accomplish something that is slightly more important to the individual than some of their other activities.

The website is also one of the most recognized resources when it comes to finding legitimate Public Domain materials to be used in any way, shape or form. Again, since it houses public information, it is always free of charge no matter who accesses the information. Many people access the material for a number of different reasons, and there are no specifications that would allow for one individual to access the work over the reasons that are expressed by another individual.

There is no bias given to anyone when it comes to public material. Whether the person is using the material for a school project or for the money making opportunities, anyone can take part. Everyone is treated the same way, whether they are the writer of the material who gave up the work or the individual that is going to alter the work, no one stands out. Equality is a good stance on the part of the Public Domain and for good reason.

Still, the Gutenberg website is not the only resource available to accomplish this type of goal. There are other sites that can be utilized and considered as well. However, the Gutenberg site is one of the most widely used and well organized, which is the reason it is so popular with individuals that are trying to find a reputable source from which to select their Public Domain materials.

Since this source offers one of the most complete selections, it is a very popular choice and will likely be a major supplier now and for years to come. This website is likely the one-stop attraction for individuals that are looking for accurate and specific Public Domain material. It has a reputation in the field and has thus far been a reliable and dependable source for the content that many entrepreneurs are looking to access, either for personal or professional/commercial reasons.

Recommended Resources:

Best Of David Vallieres Collection

I said this before, and I'll say it again – the father of modern public domain information mastery is Davod Vallieres. He was the first of the Internet marketing gurus to make a fortune through this method, and he has much to share about the matter. Learn from him through this collection of his most precious works.

Yeo Feng's How to Sell Just About Anything Online

With a title like that, you just know that this eBook will teach you everything you have to know to guarantee a profit with your public domain derivatives.

Yanik Silver & Jim Edwards' 33 Days to Online Profits

33 days. Just a little over a month. If you're looking for a fast ROI, then Yanik Silver and Jim Edwards – two of Internet marketing's brightest stars – will show you the way.

Ewen Chia's Striking It Rich Online

Ewen Chia is known as the Super Affiliate – a title he alone holds for good reasons. He has made his fortune online, and he will share his secrets in this thorough manifesto.

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Chapter 10: Timeframe for Success

You cannot force time to move forward. You cannot force yourself to approach this on your own if you have never done so before. Before you start panicking that you are moving too slow and you have failed horribly, remember that there is an average guide line that you can follow in order to see how you compare to others in the field.

Be Patient with Yourself

Stay relaxed and try to be patient with yourself. Rash and impulsive conclusions and actions could ruin things for the individual, especially if their business could be a success given the proper amount of marketing. Giving up before the end is upon us will not benefit us in any way.

There are many people that have been able to conquer this type of approach to being one's own boss. They may have approached things slightly differently, but the point is that they were successfully able to generate an income for themselves by using the Public Domain. We can also look at how long it took them to start generating this type of money as a result of their uses when it comes to the materials that the public is able to access all the time. This section will help us to understand a suitable timeframe for our realistic goals.

The point here, the overall premise of work utilizing the material that belongs to the public, is naturally to generate an income for the individual in a timely manner. We can certainly make money, as we discussed and we must continue to do observe the activity and money one makes with ease as long as we approach everything carefully. These are the planning stages that many people will need to spend time working through in order to create the best outcome for the individual and their work.

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Care is vital to this project, and it is important that we not rush through it just to have a time frame that consists of as little as possible. Presentation is one of the main factors that go along with the business. In most cases, this is one of the first things that an individual will be able to take on and they will accomplish a thorough and polished work if they want to maximize their chances of being successful.

The Learning Curve

Time is important in this case. Allowing for creative inspiration will help the person in the long run, and this is the big picture that we need to visualize and understand in order to be patient when it comes to our business. If you start a new job, you rarely understand everything that is required of you, the responsibilities you face and the hours you will need to work. This is the case for working with material from the Public Domain as well. Do not be impatient, since you would likely have to be patient with yourself if you just got hired by a business and you had to dedicate time to learning for the position that you are about to assume.

While many individuals have been able to profit from this type of entrepreneurship, there are many more people that may be interested in how long it may take for a person to generate a sizeable income in the arena. While the methods seem straight forward enough, we may still be cautious in our approach. Slowly, we may more in to trying to figure out how much time we would need to factor in to our lives in order to make the most of this business opportunity.

Even just thinking about performing these actions likely takes some time on the part of the individual in order for them to understand what is expected. All in all, there are major steps that would need to be taken. This takes days or even weeks depending on the availability of the person when it comes to sitting down and learning.

If a person is trying to balance out their life, goals, and other obligations, and the time line is very important, read on in order to learn a little bit more about how much time individuals have

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typically been known to invest in the processes of understanding how to benefit from free material and how packages can be rejuvenated in order to make more money for the entrepreneur.

Time is not a factor for everyone. Still, there are some people that cannot feel comfortable working with out an idea of when their business can start up.

No one wants to waste unnecessary time on projects that are not going to work out and this is why we have included this particular section to discuss the timeframes that are most likely to be observed by everyday people who are trying to break into this line of work. While an individual's skill set will help determine how long this process will take them, it will still take a certain amount of time to do the research that needs to be done in order to determine which approach to making money works the best for you, and to then put the plan into action.

The Foundation of a Business

It is the foundation of a business and it needs to be treated like one. We cannot allow ourselves to go halfway on this because consumers will notice, and they will likely not be impressed with the situation that they are observing when they invest in your business opportunity.

For the most part, this set up work should not take more than a week. Together and coupled with the thinking process when it comes to the idea of starting up this business, we should not need to dedicate more than two weeks to the start up. Having more or less time in this area will not be the end of the world for these people. The most important thing is to just make sure that the information is impressive.

Putting everything together in a form that will allow the individual to start generating income as a result will be the challenging part and therefore likely take the majority of the time when it comes to this process. A lot of this time will depend on which format is chosen as the way in which the individual will make their income.

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When it all comes together, income should be rewarding the individual for their patience in the face of risks and setbacks that they may come in contact with in their beginning activities designed to set up the business for future use.

Setting up a mini-website may take an individual familiar with the procedure less time than setting up a niche website. All they will really need to do is research for appropriate material. They have a springboard off of which they can launch their ideas easily to the world. Very little time would be needed to complete the work, while the research would benefit the individual if they are able make the most out of the time that is put into this particular project.

In other cases, an individual may not know how to set up a mini-website. They have other methods to counteract this seeming setback. They have the option to instead just blog the work from the public domain on a basic website that is accented with Google AdSense.

This will go on to enable the individual to make money in this manner, which is different but nonetheless effective. When we know how skilled we are when it comes to marketing format, we will be able to look at our timeframe objectively. Choosing wisely is necessary since the person will most likely be able to save time when they choose the foundation that they are most comfortable with using.

When a person decides on their format, if they are intimately aware of how the format works, they should be able to finish up the basics of the project in a few days or less.

However, if an individual that is not aware of all the details that go into the process is performing the project, it will obviously take them longer. This is another factor that will invariably change from person to person. The decision is left up to the individual who should be able to understand their strengths and weaknesses in order to make money from their business.

While a person may take anywhere from 1-10 days in order to set up their money-making area, it is not the length of time that matters

the most. Obviously we do not want to be wasting our time, but at the same time we will want to be able to start generating money before we need to have it. The idea here is to try to manage the amount of time and the amount of money that we are going to invest in the startup files of this particular business plan.

To spend enough time on making the entrepreneur's chosen device look good will pay off in the end, as well. Some people are aware of the fact that it is important to make the profile of the project look increasingly attractive in order to appeal to individuals that may be just looking at the offered material. Packaging does matter. Almost everyone who has ever bought something will be able to confirm that when they look at an item, they also look at the packaging.

Complexity, skill level and concentration abilities are the main things that will affect the individual and their time frame. Some things cause set backs and some things increase the speed in which the project can be created. People will vary, so if you feel like you are not up to speed with everyone else, it does not matter. It is so much more important to focus on learning in order to develop a strategy that will lead to success.

Recommended Resources:

[John Delavera's My Early Days On The Net](#)

Words of wisdom, essential lessons and anecdotes on how to conquer the challenges in the world of online business and how to triumph against any adversity on the Internet. 100% inspiring!

[Terry Dean's Internet X Factor](#)

Do you have what it takes to succeed online? Terry Dean will not only show you what it is, he will teach you how to develop it.

[Allen Says' Private Posts](#)

Allen Says is the mentor of the best Internet marketers today. You will learn a lot from what he will say, and this is a collection of his best ideas.

[TurboMembership.com](#)

You need resources? TurboMembership.com has everything – yes, EVERYTHING – you will ever need to start, operate and maintain a profitable web business.

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Chapter 11:   Conclusion

Despite the fact that the Public Domain has changed over time, we are also constantly evolving our laws and practices in order to keep up with this change as much as possible. The Public Domain may be home to various types of art, literature and media, but there are many more pieces that should not be used when the individual is not positive that the work can be used in such a manner. The biggest priority should be for individuals to make sure that the area from which they are being supplied with Public Domain information is in fact entirely legitimate.

Plan to Devote Time and Energy to the Project

Too many people have not put in the proper time and energy necessary to complete this type of project. Too many people ended up in a situation where, in the end, they have been burned and hit with costly or emotionally draining lawsuits on behalf of the individual or individuals that owned the rights to the work that the layperson used for their own personal reasons. This has happened, and can happen again, whether the material is used by the individual in order to generate income or not.

However, many people are able to overcome this type of adversity and begin earning money in very simple and easy manners. Not only that, but they are able to do so using easily accessible and simple websites which are often used in order to help to determine which works can be used by the general public without fear of legal action. Research can be performed very simply and can save time, and potentially money, later on down the line.

The Public Domain exists in part to help people to become interested and to stay interested in the evolution of human thought and action as it is written down on and immortalized in paper and in a constructed form. While it is designed to ensure that individuals are able to access and re-submit data and ideas, there are countless other ways for individuals to use the material as well. Many of

these ways can involve the individual making money. By being aware of different ways in which the material can be used, you will note that this approach will likely help enable many different individuals to earn money, and potentially a substantial income at that.

Multiple Ideas

The more ideas that a person is aware of, the more they can practice finding formats that they are comfortable. These will be the formats that they find they are able to utilize to the fullest extent, thus making the maximum amount of money. This will almost certainly vary from person to person, depending on their specific skills and capabilities. It also may take into account the materials the individual finds that they are most comfortable using, such as audio clips of old radio shows, television shows, or articles and other creatively developed works of art that help to fill a need in the public sphere.

In return, many people opt to donate or dedicate their own work to the public domain. This is done either from the get go or after the copyrights have expired. It is very simple to give work up to the Public Domain and many people that do so have various reasons for making such a decision, and not all the people had a choice in the matter. Sometimes the laws just cannot be used in response to the work that has been created, and sometimes the laws have expired when it comes to a particular work that someone wishes to protect.

Still, many people like the fact that they can use work in order to base their thoughts or expand on a notion. This is an example of how the Public Domain can help individuals to profit in ways that are not related to money and compensation. We can observe the different facets of human thought when they are stretched and given time to develop in fundamental ways.

However, the goal for most entrepreneurs is to make money in some form, using the free materials that they were able to locate in the Public Domain. They can use any work they want, and it does not cost them anything. While they are unable to use the material

and call it their own, they can still find ways through which they can generate a substantial and sizable income that many people would easily appreciate.

Over time, there have been new and different laws that help to incite changes in the ways in which the Public Domain is able to come across new or newly available work and offer it to the general public. There are rules and regulations that have been set in place and the specifics go back to before the year 1923. New laws are put in place when governments decide that there is room for improvement when it comes to the ways in which certain things are handled while we are looking at copyrighted materials.

Rules have changed over time in relation to the Public Domain in order to make sure that the individual creators and lay persons were able to receive the maximum amount of benefits possible. In some cases, these actions were taken in order to protect the works that have been created over the course of time. Still, the overall goal of the Public Domain is to make sure that people are able to access the different types of information that help to bind our society on some level. In some cases this is related to the many different types of images that we seek, the words we are familiar with, or the sounds that we long to hear.

Going forward and into the future, we will likely begin to see more media or new and different formats being accepted into the Public Domain. While we are now aware that domain names for websites cannot be given to the Public Domain, it is possible that the content on such sites may eventually be able to be submitted in one way or another. The Internet opens us up to more possibilities.

This concept may also apply to email addresses and other Internet catchphrases and information caches. It is very likely that we will receive a great deal of information thanks to the Internet. The trick is to remember that not all information found there is free. We still need to make sure that there are no copyrights in place.

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Public Domain Materials are Constantly Evolving

As we progress more and more into the future, we may eventually be able to continue inducting movies and plays into the Public Domain. Perhaps we will also eventually realize the capabilities of more technological advances and be able to find new sources, such as some more poems, books, magazines, pictures, photographic images, and stepping into the future availability of holograms, seals, brands, icons and other such items. Only time will tell for sure. Still, these are some of the ideas that we may be able to realize at one point in time or another.

For now, we will have to wait and see what we are able to gain access to in the future when it comes to work available in the Public Domain. Still, it is suffice to say that whatever it is, we will still keep trying to look for methods through which we can generate even more income and financial rewards without exerting much effort on the venture. After all, this is the goal with the information that we have been able to utilize now, and we are very successful in a variety of ways.

The most important things, overall when it comes to this business, would be to have fun and look for your place in the market. There are tons of needs out there, and by finding a market to express one's re-vamped work to, an individual can potentially make a great deal of money. Here, the key is to make sure that one's creative self is not stifled in any way, allowing the mind to wander freely until an idea is hatched.

Some of the best ideas initially started off in a very surprising manner, and as long as there is a need for the material that is being offered, there will be an audience. For most, the trick will be learning how to appropriately tap into that particular audience enough to make an impact and a difference. It is not actually as tricky as it may sound and many people are well prepared for this process.

Ideas expressed in this manual are intended to help individuals regardless of their current status and familiarity with the Public

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Domain. Learning as much as possible about this arena will help to ensure that the individual will be more successful in their attempts at generating income. Little to no work needs to be done on the material that is accessed in the Public Domain, so once you find an idea that you are content with, feel free to get started and begin making money today!

Choosing a Market and Keywords - Assessment Checklist

Choose Format for Content

_____ Mini Website (Information on one Specific Topic)

_____ Niche Web Site (Information Provided Grouped around a Theme)

_____ Mini E-Book (Compiled from Public Domain Materials)

_____ Multimedia Presentation (CD/Cassette/Report, etc.)

Always Take Appropriate Measures to Ensure that Content is not Currently Copyrighted

Select Content from Public Domain

Public Domain includes a variety of materials:

_____ Books

_____ Articles

_____ Periodicals

_____ Radio Shows

_____ Pictures

_____ Drawings

Public Domain content can be altered, rewritten, or used in a different medium, if desired.

Public Domain content can be used for auto-responders to keep in touch with customers.

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Evaluating a Public Domain Class - Assessment Checklist

What learning style works best for me?

_____ I prefer to study on my own

_____ I learn best in a classroom setting with other students

Will the course I am considering fit my needs?

_____ The class held in a location that is convenient for me

_____ I am able to commit to attending the class at the scheduled time

_____ Does the fee for the course fit into my budget?

_____ Can I see a course syllabus before starting?

_____ Is there a money-back guarantee?