



## Easy Online Income

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# Introduction

It appears that the internet could be of more benefit other just watching funny cat videos and playing video games – you can build your business and make some money from it too. There are so many opportunities for you to apply yourself in the vastness that is the internet. If you can apply yourself in just the right way, there is a very good chance that you can make a living doing some of the things that you are currently doing. The following are just but a few of the life hacks to start you off on the right track.

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# Developing Websites

Here, you can assume that the vastness of the internet is like a vast piece of land. Then if this is so then websites can be likened to tracts of real estate. In the real physical world the overall worth of real estate is quite high; in fact it is one of the most coveted items that you can have today. Digital real estates would basically operate under the same principles as this. When it comes to developing a website, it can be equated to building a house on your piece of land.

## **How it is done**

Just like you would on your own piece of physical land, when you have space on the internet you are at liberty to do as you please with your website. However, we are concerned with making money and therefore there are going to be some few limitations to this; you will need to be more specific with the content that you would like to put up on your website. Let us be honest, only good content will yield good returns. There would be no point of having your digital real estate looking like a junk yard; you will be lucky if you get any visitors and if they visit they are definitely not going to stay long.

When you are developing your website, it would be advisable that you spend some significant amount of time in selecting a platform that would be desirable. A platform can be described as the format in which your website will be hosted on. If you are not particularly tech savvy, this would immediately sound like a task that is overly complicated and the

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thought of millions of lines of code downright off putting. This was definitely the case a number of years ago when the platforms were a tad bit complicated; the popular platforms were HTML, Flash or CSS. In order to put up your website you would need to invest a significant amount of time to code your website (a task that in itself required countless hours to master). However, you can now breathe easy as this process has been significantly simplified thanks to Content Management Systems (CMS) like WordPress. Simply put, CMS can be describes as a platform that is user friendly that is used in the development of websites and the management of online content. It gets even better, these CMS are mostly free!

Once you have selected an appropriate platform, you should then proceed to select a domain name that would suit you and a host. A domain name can be described as a web address like a thisismywebsite.org. Hosting, on the other hand refers to a service that will be able to connect your site to the internet. Earlier we mentioned that making use of a platform like WordPress will be free, however in order for your site to be hosted it may cost you some bit of money. But there is no need for you to be alarmed by this, it is not an amount that will be capable of breaking your bank; it will cost less than you spend on coffee around \$3 to \$5. You still have the option of having you site hosted for free but the implication of this is that you website will not have a professional appeal. For instance, it would be very unattractive to have a website that reads thisismywebsite.freewebsitehosting.com. Spending a little extra on the hosting will go a long way into ensuring that your brand has an attractive outlook.

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After you have come up with an appropriate domain name and you have chosen a host for your site, you only need to tweak and adjust your site a little bit. You will need to add some templates and the necessary layouts for your website so as to increase its appeal. Think of this as the interior decoration of the digital real estate that you have built. Once you have done this, you will be ready to launch your website.

## **How do you make money?**

Making money off your website is where the challenging bit begins. In order to get any revenue then you need to attract people to your site, and to do this you will be required to promote and market your site extensively. You can do this on social media, or any other media that will be at your disposal. You are advised to even look into Search Engine Optimization to ensure that your content is easily accessible when someone looks online for it. The whole point of doing all this is to be able to generate adequate traffic to your site so as to be able to sell the products that you have to offer. The more traffic you are able to generate the more likely that you be able to get the attention of companies and they will come to advertise on your website.

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# B2B Marketing

A perfect example of B2B Marketing would be GetVoip. It can be described as an online business that is based in New York and its main business is an affiliate marketer. This means that the company, or the business model, performs its function as an intermediary or business agent for the business communication providers. The company, makes an effort to maintain a current listing of all the VoiP providers which is a list that encompasses their ratings, comparisons, consumer reviews and a thorough knowledge of the current consumer and market trends. Additionally they are concerned with the expert opinions by all the numerous business professionals on a broad range of topics that have something to do with the business consumers. In terms of being abreast of all the news as well as offering the clients with an analysis that is detailed on the products that are being offered then GetVoip has the capability of coming up with the required traffic to their website as well as bolstering the overall clout of the business.

It is worth noting that the more a business has online clout, the higher the chances that there would be some revenue stream from it. Let us take for example a case where your company has a good reputation for developing connections that are lasting (much like the VoiP business brand does), then it is prudent to assume that your business will generally have an easy time in as far as developing your brand on the internet is concerned. Your brand is likely to gain some sense of recognition within your community and you will begin to generate some clout within the industry. You should always remember that it is important to track you own numbers. These numbers include the average and total number

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of people that visit your site, the number of clicks that each advertisement gets, and the number of people that actually visit your site and purchase something. This information is quite useful to your brand as it will offer you the required leverage to grow a given section of your business thus continuing to grow your online presence and reputation.

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# Google AdSense

AdSense can be said to be one of the most popular way in which you can get some revenue online. If you are new to this then it may look like some complicated terminology involving some complicated tasks, however, with this guide it will be very simple. Here is all you need to know:

- This is an internet service that is owned by Google.
- It is a free service for all publishers.
- It is one of the major income earners for Google as a company with revenue of approximately \$3.13 billion.
- The revenue share is split between the publisher and Google on a ratio of 68:32. This means that for every dollar, 68 cent will go to the publisher while 32 cents will go to Google.
- The variety of advertisers utilise the Adwords program in order to advertise their services and products on the AdSense websites. Payment is only due whenever an individual clicks on the advertisements. This is called pay per click (PPC)
- It is a very convenient system to use
- The calculation of the cost per every click is determined through an auction type of system.

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- It is arguably one of the most reliable platforms for advertising online today and it can generate a steady income for publisher in comparison with other PPC systems.

## **How can you make Money**

It has been highlighted that this is one of the easiest platforms to use in which you are entitled to receive over 68 per cent of the entire revenue. Nevertheless, there are some few requirements that you need in order to make any kind of money on AdSense. But you need not be alarmed as they are not too hard to accomplish.

### **Your Website should be rich in Content**

Google AdSense is best suited for a website that is rich in content. You can put all sorts of content within your website such as images, words, and videos so long as they do not contravene the policies of AdSense. You, should, however, ensure that your content has some text in it so that it can be easy for the web crawler to locate your content.

### **High Quality**

Given that Google has a fiduciary responsibility to their clients given the fact that they part with hefty sums of money so that their products can be advertised, they would not be amused if their content was placed on websites that were of poor quality. Moreover, it would serve you and your brand better if your website were to have a professional appearance as compared to a messy juvenile web page.

### **High Traffic**

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Like we had mentioned earlier, you stand to make very easy money if you make use of AdSense, nevertheless, this is only possible if your website is able to generate a substantial amount of traffic. The rationale here is that advertisers will pay to place their adverts on website where people will notice them, with low traffic then that is not possible. As a benchmark, you need to aim for approximately 400 unique visits in any given day in order to consider it healthy traffic.

### **Appropriate Keywords**

It is vital that your website has the appropriate key words and the same goes for your content if you are to make any money with AdSense. Appropriate keywords refers to the words that are commonly used by the advertisers when they are promoting their services and products so as to increase the overall number of action words. Action words are very important as they have the ability to convert a click into a revenue or sale.

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# Amazon Associates

Amazon is arguably one of the largest online market places that you can find today. Regardless of the fact that there are more affiliate market places in the world today than it would be feasible to count, a significant proportion of bloggers and large conglomerates are in the habit of selling their products on Amazon.

Their Affiliate offers a ridiculously enticing commission range; it can pay you up to 15 per cent of the total sale amount. However this percentage is often very dependent on the kind of sale that you are making. Either way, this is a very good way for you to make money.

Let us assume that you are a blogger who specializes in tech gadgets such as mobile phones. You can begin by writing a detailed review of the latest laptop or phone then attach it to an Amazon Affiliate link. At most you will spend approximately 20 minutes of your time in order to fine the most suitable deal, and you can then proceed to make yourself some substantial income.

## **How to sign Up for the Amazon Affiliate Program**

You will be able to easily sign up to the Amazon Affiliate Program, with only a few things that you will need to consider first such as you desired target market or the geographic location. The implication of this is that if you desire to target an audience in the United States then you need to sign up for the Amazon U. S. Associate program. But this does not mean that you are limited to only one geographic region; if you are keen to pro-

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mote all the Amazon in all the geographical locations then you should go ahead and sign up for the affiliate programs in the different countries such as Japan, Australia, India and so on.

### **How to Make Money**

Once you have successfully signed up to the Affiliates program then the next logical step would be to find the necessary banners, links and widgets for your site. The niche that you will target here will be inherently dependent on the variable that will let you to select a broad range of links. For example, if you are interested or you have already come up with a blog about tech gadgets, then it would be wise if you were to append a page that is titled “Best Gadgets for You”. If you are writing on movies or music then it would be likewise prudent for you to have a widget at the bottom with the affiliate to the movie or music.

There are virtually unlimited possibilities when it comes to marketing with Amazon Affiliates; they will only be limited by your niche. It is up to you to add as many links as you would like and monetize your page to your liking.

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# Rakuten LinkShare

When it comes to advertising online Google and Amazon are among the biggest players but this does not mean that they are your only options. Rakuten Linkshare is an excellent place in which will be able to search for other affiliates for your ads. This service offers eCommerce businesses with the relevant affiliate marketing services and the company has been critically acclaimed for being the most significant pay for performance affiliate marketing network that is available on the internet today. Affiliate marketing is one of the most significant businesses given that it is a multi-billion dollar industry and the main source of revenue comes from entrepreneurs such as you.

Being a Rakuten Linkshare affiliate you will be able to get significant access to a huge number of advertisers and this will open you up to numerous possibilities to get commissions from the traffic that your website will be able to generate. If you can compare this with other marketing services, Linkshare will offer you a good range of competitive options in addition to interesting features.

It is interesting to note that this is one of the oldest affiliate programs in the market but it is quite small in comparison to the larger players in the same industry at the moment. The most significant advantage of this website, especially for a beginner, is that it is quite easy for you to get approval on the condition that your site is good enough.

One of the chief features that you need to be on the lookout for is the BentoBox which is arguably the most ingenious features that you will find on Linkshare. It will offer you as

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the user with a vast array of options with reference to the custom apps and it is custom fit so as to increase the overall amount of traffic to you site as well as keep the visitors there for longer which will then increase the total amount commission that you will be able to get. It further gives the publishers the freedom to create links in an easy fashion and it will direct the customers to a specific product on yours site as the advertiser with just one click. There the cookies can be tracked and the commissions can still be earned with lightens the publisher's load. Another feature that would be of use to you is that it allows the user to make coupons easily from the advertisers thus it will be able to direct more traffic to the sites that are capable of making a decent commission.

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# Company Referrals

Permanent ad, banners, and links are definitely not the only way that you can stand to make any money through your online activities. By having a website, you technically have the power to email companies and request them for some items. For instance, you can draft a mail to a cleaning company informing them of your desire to purchase a specific item or service and at the same time inform them that you are a renowned blogger and that you are looking to write a blog about their products. In some cases just by mentioning this alone you will be able to earn some discounts, however, this is not the main agenda.

Also this strategy will allow you to acquire some very important business contact in public relations, advertising as well as the other elements of corporate sales. The beauty of online marketing or working on the online platform is that you will be in a good position to eliminate the services of the middle man and therefore be able to make significant margins.

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# Klout

The business world of today demands that social media and any online presence is a vital tool for the marketing function of the organization; a great number of companies are spending ridiculous amounts so that they can be able to place their advertisements on these spaces. Klout is a platform that was launched for the specific purpose of measuring online presence. The principle idea behind Klout is basically to measure the total amount of the social media activity of an individual as well as their influence. This site is able to achieve this through measuring a number of different characteristics of social media actions such as comments, re-tweets, shares, and many more. After this is done the data is then analysed in order to generate a Klout score from a range of 1 to 100. This score will basically represent the power of the social account in terms of engaging people and to inspire action. The app will also highlight the topics that are generally the most influential, who are influenced and the influencers in addition to other data that surrounds the social media account's space.

Upon analysing Klout's business model, you will realise that it is very simple but very effective. Clients of Klout, who are mostly organizations, will pay Klout for some campaigns in which free services and products will be offered to the most influential users of Klout.

For every campaign, the desired users will be determined based on what they score on Klout, their demographics, location, and other factors. It is worthwhile to note that people who enjoy these privileges from Klout have no responsibility to write a review of the

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products that they have been awarded. Nevertheless, these brands have some sense of expectation that these users who are influential will write something concerning their services or their products in order to keep up the frenzy surrounding the brand.

If you are one of those people who tend to have some cult following online and every time that you post something people are likely to comment or engage with your post, then you might want to consider joining the Klout community in order to get the free perks. And the best part is that you can be able to do this from home.

You can be able to join Klout right now if you have a Twitter or Facebook account. Upon joining, the system will proceed to measure your Klout score instantaneously. If you have an approximate score of 40 then you are good to go but the most desirable would be around 60. From there you can proceed to finish up the details on your profile and add all your other social media accounts. The most preferable platforms for Klout are often Facebook and Twitter. Of course there are some other platforms that can have some contribution like Instagram, Google, Wikipedia, and LinkedIn. But their contribution their contributions are very minimal. The perks that you will be able to receive will be dependent on your demographics, category and Klout score. Among the free perks involve things like food, movie tickets, subscriptions, consumer items and beauty products.

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# eBay

If you have a certain item that you are looking to sell then the first option you should consider is eBay. It is a top favourite for many although it requires some bit of time for one to build up a reputation in order to get clients. Nevertheless here is a how to for all beginners.

To begin with, almost anybody can make money off eBay. However, in order to make any money you will need some sort of a plan. By simply putting up items for sale and forking out fortunes on listing fees would not cut it. It is imperative that you find items that will definitely sell in order to get anywhere.

Also it is important to note that not all items sell on eBay. This has been a challenge for most beginners on eBay in that they list all sorts of item only to find that their stock never moves that fast. It is important to focus on items that can be shipped easily. This is unless you have some sort of shipping arrangement that save costs because there is no person that is willing to spend a fortune on shipping fees when ultimately it would have cost less to purchase it from where they are. Also, an important thing is to look for items that can get good margins. Clothes are particularly cumbersome in terms of getting excellent margins.

Additionally, one needs to be rather thrifty. It makes no sense to spend \$40 to sell an item that costs \$10. This only makes sense if you are trying to generate attention of the other higher profit margin item. However, it would make zero sense to focus on items that

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make cents unless you will recoup the costs on the shipping costs. Also buyers have become rather savvy in these affairs and it would also be unethical to charge \$12 on an item that will cost you \$2 to ship in addition to handling.

Lastly, one should not quit their job so that they can pursue eBay-ing as a beginner. The sole reason is that it has some bit of a learning curve to it. There are a few tricks that one has to learn in order to fully survive on eBay. Nevertheless, there are many individuals that make their living off eBay alone.

There are a few things that one should avoid on eBay as a beginner. Firstly, one should have good customer service. Do not delay too long in getting the products out to the customer. Whenever the shipping has been delayed the customer will feel agitated or irritated and this could easily lead to negative reviews or disputes. In case of any issues communicate with the customers well in advance. Secondly, avoid wasting too much money on listings. Admittedly, at some point it is hard to get your products noticed and you can be lured into paying for listings. However, this will end up eating into all your profits.

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# Amazon

In the event that you feel that eBay is too small a pond for you then you then you can opt to try Amazon. Amazon is a brilliant platform that can be used to make a decent purchase. This is particularly true with their ability to purchase items with one click on their mobile app and their very tempting free shipping offers. There are a number of ways that you can get Amazon to pay you on a regular basis. Here are just but a few of them.

## ***Join The Affiliate Program***

This was discussed earlier and at length but it is important to remind you that you can make quite a fortune by joining the Affiliate Program.

## ***Amazon Handmade***

Amazon launched the Amazon Handmade which is basically a service that enables you as the seller to display your handmade items on the internet and to a larger audience. At the moment, it would cost you approximately 12 percent on referral fee to sell your handmade crafts such as artwork, jewellery, bedding, furniture, patio, home decor, lighting, and so much more.

## ***Publish and eBook***

You can make money making a free registration to Kindle Direct Publishin, which will allow you to have your eBooks to be published on the Kindle platform in a matter of 5 minutes and be on Kindle stores worldwide in the space of 48 hours. This eliminates the need for the cut throat book publishing business where one would have immunity to re-

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jection letters. Here you can publish your novel, with an incredibly easy how-to process. Moreover, you can earn up to 70 percent royalties on all the sales that you make on the eBook. More importantly, you get to have complete control over your publishing rights and the ability to set your prices as you desire.

### ***Third Party Selling***

You have probably noticed that most of the items that are sold on Amazon are fulfilled by Amazon, however, there are some items that are actually sold by third parties. If for instance that you have a product, say a niche product, or you are an artist and you have some artwork that you need to sell, then you can put the item on Amazon as a third party seller which will offer you an excellent platform to reach the masses. Here there are many options and plans, you will select the one that best suits your individual needs.

### **Score Discounts on Amazon Reviews**

Another easy method to make money off Amazon is to create an account at Snagshout. This can be done free of charge and it works by according you unlimited access to a marketplace where items are discounted at an astronomical rate, this will be done in exchange for a candid review of the items that you purchase. The discount rates range from 50 per cent to 90 percent of the retail price. Some items are actually free here or would cost less than a dollar. Here, you would be shopping in the same manner that you normally do however when the package arrives you would be asked to write an honest review of the product. Essentially, you would be paid in massive discounts for items that you probably would have been purchasing nonetheless.

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# Etsy

If it so happens that you are a crafter by profession then there is no doubt that you have heard of this platform before. It is a home to more than 800 thousand shops that are managed by sellers who specialise in making all manner of things such as home-made soaps, jewellery, music, clothing and so much more.

Here there is every category of handmade items that you can imagine, you can fit just about anything on ETSY. It is an excellent place for the crafters to connect with individuals that are interested in purchasing their goods. It is very possible to make money on this platform provided that you have the crafts to sell. There are many shops that are operating here and they cannot be doing so if there is no money to be earned. At the moment it is not very possible to have concrete data as to how much each of these shops is making given that the owners are not very forthcoming with the information. However it is possible to estimate using average sales and average price in any given shop. Each and every shop is going to have a slight variation in their overall margins but there are some success stories such as a shop called *Three Birds Nest* that supposedly makes over \$70,000 in sales in any given month. This is quite impressive.

However, there are a few things that you should consider before delving into this particular business. First and foremost, is that it will not be an instant success. The business will take some time to grow and you will probably need to work on it for quite some time, which is true for almost every business but this is just so that you can manage you expect-

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tations. Therefore, if you are looking for a quick fix then this is probably not your cup of tea for the moment.

Secondly, as much as your business is online the product is still a physical item that you built so you might need to factor in something like storage costs. Being a craftsman you are probably aware that handmade crafts are very demanding in terms of care.

Thirdly, you might also want to consider packaging and shipping as these are necessary items of the trade and will cost you a pretty penny not to mention time. In the beginning, most start-ups have claimed that this particular item is a serious bottleneck for their business and it takes some time to sort it out. You need to properly plan for this in lest your business will have diminished growth.

Also there is need to factor in factory overheads. In the event that you enjoy the process of making things then this should not bother you all too much. However, if you only have a liking for handmade things (simply seeing them, buying them and selling them) then spending hours slaving over an item shall not be all that appealing to you. But that is not to say that you cannot delve into the crafts market without knowing anything and not make money; it is possible to make a killing. It is important to note that there is a significant difference between making a number of cool items and selling them to happy customers for some little pocket money and making a full time business that ships hundreds probably thousands of handmade items every single month.

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# Craigslist

You have probably or purchased a few items off craigslist. If you have been wondering how you can make money off this platform then you are in the right place. Craigslist is a rather popular option when it comes to buying and selling items online. However, there are more popular options such as eBay and Amazon. The only difference with Craigslist is that the platform charges you nothing. While eBay would increase its fees that tend to eat into your profits, Craigslist will not charge you a dime. It is also a very convenient platform to use as it allows you to search for the items that you need by city. After you find your item you can contact the owner via email or call to view the item.

## ***Have knowledge of the product you want to buy***

This is often a rule of thumb when it comes to purchasing anything online; prior to hitting the buy button then you must do your due diligence in terms of research. Craigslist is not an exception. Always research on the prices and the quality and also the customer feedback. This sounds obvious but it is often the key component of any successful Craigslist deal.

Craigslist can be defined as a market that is very inefficient. A number of the people on this platform tend to be oblivious of the fair market value of items of the stuff they sell. Some would over price a used item by \$200. There are also those that will pay the full price of a new item for a used item.

## ***Negotiate Ruthlessly***

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Success stories on Craigslist attest that there is no fixed price on this platform. Therefore, for you to have any success here then you need to have excellent negotiating skills. One should not be afraid of rejection because the other party will not accept the offer. The beauty is that there other sellers in the same market that are willing to sell the same product. However, having cash ready to buy is a significant advantage because ultimately cash is irresistible. Also learn to be patient because the right deal is never easy to come by.

Okay so now that is all about Craigslist. So how do you make money once you purchase the items? Well there are a number of options.

### ***Restore and Sell***

Here, you would look for items that are old and probably need some little work. It is often the case that damaged stuff or old and dirty stuff will be discounted and these are the items that you should be focusing on. Make use of your skills and fix them up a little bit so that they look new and sell them for a higher price.

### ***Flipping***

This is where you buy items that are in great working condition, then you turn them around and sell them for a higher cost. This is a fairly easy task and can be done by almost anybody. However, it would be advisable to stick to the item that you are good at. For instance, if you are good at flipping cars then by all means stick to that.

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# Amazon Mechanical Turk

If you are interested in making money online then this platform by Amazon is probably what you need to be looking at right now. Amazon Mechanical Turk is a reputable site that will earn you legit cash provided that you follow the guidelines. If you have ever come across the term crowdsourcing, and in the event that you have not, then Amazon Mechanical Turk is the best place to get a taste of it. This program works something like Elance where you need to input your skills and information. From there you can go ahead to scavenge for menial tasks that would encompass sifting out inappropriate web content to doing fundamental data entry work to even transcribing audio recordings.

Like any other job the same rules apply here; the more time you spend doing it the better your skills become and the more your quality improves. Ultimately this will increase the overall chance that you have of making money. It is worth noting that the pay outs from this platform are often very small and the payment is often in Amazon credits. Nevertheless, Mturk is an excellent place where you stand to make good or decent money as you sit on the couch. There are a number of advantages of this site as well.

To begin with, setting up an account with Amazon Mechanical Turk is very easy; it is just a matter of finding the site and signing up. There is a 48 hour window where your details will need to be verified but shortly after that you will start making your money. Secondly, you can literally work from anywhere. Provided that you have a computer with access to a good internet connection then there is no reason why you cannot make money on Amazon Mechanical Turk. This platform also has very amazing flexibility in the sense

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that it does not stress you to maintain a specific level of earning so that your account may be kept open. Additionally, you can open and close an account as you see fit.

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# LinkedIn

LinkedIn can be described as a social media platform for professionals. Most often than not it does not offer a direct way of making money but it is an awesome platform that connects you to your current or you potential peers. Nevertheless, there are some ways that one can use in order to generate some revenue stream using LinkedIn,

## ***Developing the Mailing list***

One of the possible ways that you can make money is by growing your mailing list. There is plenty of potential for income in the mailing list regardless of whether you are selling your own products or simply marketing some affiliate products. There are a number of ways in which you can grow your mailing list. First you can create a LinkedIn group with a topic that is relatively interesting and relevant at the same time. Then you can mail the members of the group using a specific template upon joining. This can be done periodically; maybe once in a week. These can promote webinars, free content giveaways, and such items. However, this is often very challenging as some people are reluctant to give consent for you to add them to your mailing list.

## ***Selling Information Products***

In the event that you are in the business of marketing your own informational products then LinkedIn is the place to be. You can funnel your sales by getting people from your page into your business page. This is how to go about it. First create a piece of content that is free. This would include free training videos, reports, white papers or even e-

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books. This is a very easy way to lure potential customers into your page. After which, you can share a link of your business page to your LinkedIn professionals. Then you invite the people to a webinar; these should promise valuable education at no cost to them (regardless of whether they will have an inclination that a sales pitch would be coming their way in the end. Ultimately this is an excellent method of using your LinkedIn connections.

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# iTunes

In the event that you are a musician, artist, writer, pundit, or have the skills to produce any type of audio, text or video that is worth consuming, then it is possible for you to make some money on iTunes. In selling any of your product here, you are able to go shoulder to shoulder with some of the largest marketing clout in the business. It is possible to make a very decent living in the iTunes store.

First off iTunes can be described as an affiliate method of promoting your business in which you as the affiliate get rewarded for each and every subscriber, visitor, customer or a sale that is provided using your efforts. How you make money off this site is that it requires you to provide an affiliate link on your site or website that directs to the iTunes Store. Each and every time that an individual clicks on this link and purchases something from the iTunes Music Store you get your revenue in the form of a commission. The amount of money that you get paid for is dependent on the overall number of people that will eventually see your links followed with whether they actually purchase anything following their viewing of your link. So generally you stand to be paid 5 cents of a \$0.99 tract that is purchased. However, the truth of the matter is that as an affiliate you do not get paid a cent if your traffic does not lead to a purchase.

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# Bloggging

Bloggging is arguably one of the most popular trends nowadays. There is literally a blogg about anything and everything. More importantly it is very possible to earn a decent living off bloggging. There are a number of success stories that claim that for them bloggging started out as just a hobby which then grew into a part time gig and at some point it grew into a full time job and eventually became a job that is capable of employing other people. This can as well be your success story.

One of the things that you need to know before diving into bloggging is that there is no precise way of bloggging. A blogg can literally be about anything provided you have an interest in it and more importantly, it generates enough traffic. There may be a number of people that would claim that there is a specific formula for success in bloggging. However, the actual truth is that each and every blogg is unique and has their own unique success story. Therefore you need to forge your own path in as far as bloggging is concerned.

However, in order to make money off bloggging you have to monetize your blogg in one way or another. The traffic that you generate should not be in vain, it should count towards something monetary. Here is where partnerships with Google come in handy. You could as well opt to be bloggging specifically for a given client on a particular product and the client pays you. Ultimately, there has to be a monetary aim to the blogg for it to be profitable to you.

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# Wikipedia

Another really good way of making money of the internet is through Wikipedia. There are a number of people that claim that it is a very easy method of making money and all you have to do is to edit pages. Do not listen to these people because they have clearly never tried editing Wikipedia. It is an absolute nightmare. The beauty is that it is a nightmare for the companies that are on Wikipedia as well. Wikipedia is an excellent, expedient, and a very accessible source of information for the world; there is so much at stake for companies, people that are catalogued on the site, and products. This means that there are a number of these individuals that are more than willing to fork out monies to editors to help them in the process of editing. In essence Wikipedia editors are supposed to be dispassionate in their writing because they are not affiliated in any way to what they are writing. Ergo, paid writing would disrupt this whole process and that is why Wikipedia is a free site. However, paid writing and editing has been happening for a very long time now. It has been estimated that clients pay up to \$1000 to edit or write a Wikipedia article.

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# Conclusion

There are so many different ways in which you can make money online. A good majority of these incomes are easy to achieve and often they do not require much investment except for time and dedication. If you are looking for some easy online incomes then you can apply some of the tips that you have got from this guide.

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